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**BROUCHER/GUIDEBOOK OF HUMAN VALUES AND PROFESSIONAL ETHICS:**

A human worth is defined as 'A principle that promotes well being or avoids harm'. The different factors answerable for growing human values are our religious leaders, Gurus and Saviours' teaching and practise, need and judgment of fulfilling individuals need in the society . Human values can be guaranteed of a happy and pleasant human society. We grow and instill these values among the student and the staff through teaching, co-curricular and extracurricular activities. We as an academician belived that along with knowledge,wisdom is essential for sound growth of the society. In this regards, inculcation of human values among the budding citizens of the nation is very important. Hence we are very much concerned to observe the following human values.

**HUMAN VALUE**

**THE CORE HUMAN VAIUES ARE:**

- RIGHT CONDUCT
- PEACE
- TRUTH
- LOVE
- CO-OPERATION
- HONESTY
- TRUTH
- NON-VIOLENCE
- WISDOM

**1. RIGHT CONDUCT :**

- Self-aid skills: care of tenures, diet, cleanliness, humanity, attitude, independence, and disciplined look.
- Public skills: good activities, good approaches, good bonds, kindness, and background.
- Ethical skills: good manner, initiative, courage, duty, ingenuity, perseverance, punctuality, resourcefulness, dependability, respect for all, sense of responsibility.
- Brightness, tolerance, indication, pleasure acceptance, control, self-esteem, tolerance, and understanding.

**2. PEACE :**

Concentration, peace, attentivness, satisfication, self-respect, obedience, equal opportunity, self-control, trutfulness, cheerfulness, harmony, meekness, inner quiet, brightness, tolerance, indication,pleasure acceptance, control, self-esteem, tolerance, and understanding.

### **3. TRUTH :**

It encompasses the following values-

Accurateness, interest, evenhandedness, boldness, honesty, integrity, justice, optimism, purity, quest for familiarity, motive, self-analysis, genuineness, combination, truthfulness, and willpower.

### **4. LOVE :**

It encompasses the following values -

“Love conquers all” says Geoffrey Chaucer. Affection, acceptance, care, compassion, tolerance and trust, consideration, devotion, kindness, forgiveness, friendship, education, generosity, gentleness, interdependence, patience, patriotism, reverence, sacrifice, selflessness, services, sharing, sympathy are the segments of love.

### **5. CO-OPERATION :**

Co-operation is the process of working jointly to the same end. It is undeniably one of the most vital assets one can have when working through a problem. Having the judgement and say of another person will not only draw out a conversation of the topic, but also lead to a well rounded solution. Co-operation has its high importance and is held high in regard.

### **6. HONESTY :**

Honesty in the human values is extremely important. The idea of staying true to oneself can often feel intimidating and impossible, but when most people feel that they are not acting of simply telling the fact makes someone sincere, straightforward, sincere, fair and upright.

### **7. TRUST :**

Trust can be interpreted in many ways, but finally it comes down to dependability and truth. Without trust, the world simply would not function. We create money, documents and bullet proof glass because we have lost trust that's why the most important human values. Learning to trust is not an easy task, but it is important beyond measure. In short, one cannot survive in a world without trust.

### **8. NON VIOLENCE :**

It encompasses the following values

- a) Psychological: Benevolence, compassion, concern for others, consideration of forgiveness, morality, loyalty and happiness.
- b) Social: Appreciation of others' traditions and religious, brotherhood, care of surroundings, nationality, equality, harmlessness, public awareness, perseverance, respect for belongings, and social integrity.

## **9. WISDOM :**

Wisdom is the most important human value in many ways. Its value is very important for living. Wisdom is frequently confused with the words like information and intelligence. But wisdom is defined as the worth of having understanding and good decision . Wisdom becomes necessary when society gets cramp with knowledge. In the explosion of information based the world, wisdom becomes the requirement.

**The core professional values are :**

**1. Integrity 2. Loyalty 3. Passion 4. Commitment 5. Valuing Time 6. Attitude 7. Credibility & Responsibility**

### **1. INTERGITY :**

Integrity is defined as the unity of idea, word and deed (truthfulness) and open mindness. It includes the capacity to communicate the factual information so that others can make well informed decisions. It yields the person's " Peace of mind 1:1", and hence adds strength and consistency in character, decisions, and actions. This paves wy to one's success. It is one of the self-direction virtues. It motivate people not only to carry out a job well but to achieve excellene in performance. It helps them to own the duty and earn self-admiration and credit by doing the job. Integrity is the excellence of being truthful and having physically powerful good principles, moral uprightness. It is generally a personal preference to uphold oneself to always ethical and ethica; values.

### **2. LOYALTY :**

Loyalty is truthfulness or a devotion to a person, country, group or cause. Fact identifiers fight on what can be on object of trustworthiness as some argument that loyalty is firmly inter personal and only others persons can be the object or loyalty.

### **3. PASSION :**

Passion is a emotion of intense enthusiasm towards compelling desire for completion of the work.passion defines performance enhancing aspects and work enjoyment. When an individual is passionable about their job they tend to work more resulting in more employment fulfillment.

### **4. COMMITMENT :**

Commitment means arrangement to goals and faithfulness to moral principles during the activities. One should have the passion without an iota of doubt that one will succedd. Holding sustained importance and resolution, in whatever ethical means one tracks, with the fervent attitude and hope that one will accomplish the goals, is dedication. It is the driving force to realize success. This is a basic requirement for any profession. The dedication of top management will naturally lead to committed employees, whatever may be their position emoulmens. This is clear to add assets to oneself, one's employer society, and the nation at great. Target oriented efforts are put reap competence.

### **5. VALUING TIME :**

Time is rare resource. Once it is spent, it is lost forever. It cannot be either stored or recovered. Hence, time is the most unpreserved and most valuable resource too. This resource is always spent, whether any conclusion or not. The history of great reformers and innovators has stressed the importance of time and valuing time. Time management is the key to increase effectiveness, efficiency and productivity.

## **6. ATTITUDE :**

It is a emotional construct, a mental and emotional entity that inheres in, or describes a person. They are difficult and an acquired state during experiences. Attitudes is the most distinctive and indispensable concept in present day. Attitude can be created from a person's past and present. Key focuses in the study of attitudes include attitude change, attitude-behaviour relationships consumer behavior, and attitude measurement. Positive attitude people are most successful in their life. One should develop such attitude which provides synergy and satisfaction in their day to day life. Positive mental attitude (PMA) characterizes faith, integrity, hope, optimism, courage, initiative, generosity, tolerance, tact kindness and good common sense.

## **7. CREDIBILITY AND RESPONSIBILITY :**

The requirement of an organization or individual to account for its activities, accept responsibility for the demand to disclose the result in a transparent manner. It also includes the responsibility for entrusted property or money.