

ದೂರವಾಣಿ ಸಂಖ್ಯೆ : 2419677/2419361
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ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
ಸ್ಥಾಪನೆ : 1916

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಸೌಧ
ಕ್ರಾಫರ್ಡ್ ಭವನ, ಮೈಸೂರು-570005
ದಿನಾಂಕ: 09.07.2018

ಸಂಖ್ಯೆ:ಎಸಿ.6/32/2018-19

ಅಧಿಸೂಚನೆ

ವಿಷಯ: 2018-19ನೇ ಸಾಲಿನಿಂದ CBCS ಅನುಸಾರ Constitution of India ವಿಷಯದ
ಪರಿಷ್ಕೃತ ಪಠ್ಯಕ್ರಮ ಮತ್ತು ಪರೀಕ್ಷಾ ವಿಧಾನವನ್ನು ಜಾರಿಗೊಳಿಸುವ ಬಗ್ಗೆ.

- ಉಲ್ಲೇಖ: 1. ದಿನಾಂಕ 03-07-2018 ರಂದು ಜರುಗಿದ ರಾಜ್ಯಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ಮಂಡಳಿ (ಸ್ನಾತಕ)
2. ದಿನಾಂಕ: 19-06-2018 ರಂದು ಜರುಗಿದ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ತೀರ್ಮಾನ.

ದಿನಾಂಕ 19-06-2018 ರಂದು ನಡೆದ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ನಿರ್ದೇಶನದಂತೆ, ದಿನಾಂಕ
03.07.2018 ರಂದು ಜರುಗಿದ ರಾಜ್ಯಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ಮಂಡಳಿ (ಸ್ನಾತಕ) ಸಭೆಯು 2018-19 ನೇ ಶೈಕ್ಷಣಿಕ
ಸಾಲಿನಿಂದ CBCS ಅನುಸಾರ Constitution of India ವಿಷಯದ ಪರಿಷ್ಕೃತ ಪಠ್ಯಕ್ರಮ ಮತ್ತು ಪರೀಕ್ಷಾ ವಿಧಾನವನ್ನು
ಜಾರಿಗೊಳಿಸಲು ತೀರ್ಮಾನಿಸಿದೆ.

ಅದರಂತೆ, 2018-19ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಅಳವಡಿಸಿಕೊಳ್ಳಲು ಅಧಿಸೂಚನೆ ಹೊರಡಿಸಲಾಗಿದೆ.

ಮೇಲ್ಕಂಡ ಪಠ್ಯಕ್ರಮ ಹಾಗೂ ಇತರೆ ಅಂಶಗಳನ್ನು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವೆಬ್‌ಸೈಟ್ www.uni-mysore.ac.in ಪಡೆಯಬಹುದಾಗಿದೆ.

ಕುಲಸಚಿವರಿಂದ ಕರಡು ಅನುಮೋದಿಸಿದೆ.

ಇವರಿಗೆ:

1. ಕುಲಸಚಿವರು (ಪರೀಕ್ಷಾಂಗ), ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
2. ಡೀನರು, ಕಲಾ ನಿಕಾಯ, ಇಂಗ್ಲಿಷ್ ಅಧ್ಯಯನ ವಿಭಾಗ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು.
3. ಅಧ್ಯಕ್ಷರು, ರಾಜ್ಯಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ಮಂಡಳಿ ರಾಜ್ಯಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು.
4. ಎಲ್ಲಾ ಪದವಿ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳಿಗೆ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
5. ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಮಂಡಳಿ, ಮೌಲ್ಯಭವನ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು.
6. ಉಪಕುಲಸಚಿವರು/ಸಹಾಯಕ ಕುಲಸಚಿವರು/ಅಧೀಕ್ಷಕರು, ಆಡಳಿತ ವಿಭಾಗ, ಪರೀಕ್ಷಾ ವಿಭಾಗ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
7. ಕುಲಪತಿ/ಕುಲಸಚಿವ/ಕುಲಸಚಿವ (ಪರೀಕ್ಷಾಂಗ), ಆಪ್ತಸಹಾಯಕರುಗಳು, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
8. ರಕ್ಷಾ ಕಡತಕ್ಕೆ.

Sem.	Title of the Paper	Weekly Hours L+T+P	Credits	Max. Marks
I or II SEM (AECC)	Constitution of India	2+2+0=4	3	80+20=100

Ability Enhancement Compulsory Paper (AECC)

I or II Semester

Constitution of India

Unit- I- 1. Meaning and importance of Constitution

2. Making of Indian Constitution

3. Salient features and the Preamble

Unit- II- 1. Fundamental rights

2. Fundamental duties

3. Directive Principles

Unit - III- Union Government

1. Lok Sabha & Rajya Sabha (Composition, Powers & Functions)

2. President & Prime Minister (Powers, Functions, position)

3. Supreme Court-Composition, Powers & Functions

Unit – IV- Major Functionaries

1. Union Public Service Commission

2. Election Commission

3. Planning Commission (NITI)

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PG DEPARTMENT OF COMMERCE

SC08: ENTREPRENEURSHIP DEVELOPMENT

1. Course Description: The course will cover the characteristics of and types of entrepreneurs, identifying problems and opportunities, creative problem solving, developing a viable business model and entrepreneurial supporting system etc.

2. Course Objectives: □ To familiarize the students with the concept and overview of entrepreneurship with a view to enhance entrepreneurial talent. □ To impart knowledge on the basics of entrepreneurial skills and competencies to provide the students with necessary inputs for creation of new ventures. □ To explore new vistas of entrepreneurship in 21st century environment to generate innovative business ideas.

3. Pedagogy: The subject matter will be presented through lecture, classroom discussion, workshops, special lecture programmes from industry experts, case study analysis and industrial visits.

4. Course Contents:

Module-1 Introduction: Meaning of entrepreneur - Evolution of the concept - Types of Entrepreneur - Concept of Entrepreneurship Evolution of Entrepreneurship -Theories of Entrepreneurship-Stages in Entrepreneurial Process- Entrepreneurial Competencies- Role of Entrepreneurship in Economic Development- Factors affecting Entrepreneurship-Problems of Entrepreneurship in India.

Module-2 Establishing Enterprises: Generating new ideas- Entrepreneurial Motivation Identifying the Business Opportunities- Business Plan-Meaning of business plan - Business plan process - Advantages of business planning - Marketing plan - Production/operations plan - Organization plan - Financial plan - Final Project Report with Feasibility Study - preparing a model project report for starting a new venture.

Module -3 Institutions Supporting System: Role of Government in promoting Entrepreneurship - A brief overview of financial institutions in India - Central level and state level institutions - SIDBI - NABARD - IDBI - SIDCO - Indian Institute of Entrepreneurship - DIC - Single

Window - Latest Industrial Policy of Government of India- Start-up India- MUDRA Scheme.

Module -4 Managing the Enterprise: Financial Management: Working Capital Management Financial Planning & Control - Marketing Management: Marketing Plan & Control, CRM – Product Development & Marketing – Production Management: Inventory Control, Productivity, and Break Even Analysis – Human Resource Management: Manpower Planning – Labour Productivity – Industrial Relations.

References:

1. Vasant Desai, The Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, 2009.
2. Poornima M. Charantimath, _Entrepreneurial Development And Small Business Enterprises_, Pearson Education Licensee, New Delhi 2006.
3. Matthias Fink, Sascha Kraus, The Management of Small and Medium Enterprises, Routledge Studies in Small Business, 2009
4. S. Nagendra, V.S. Manjunath, "Entrepreneurship and Management", Pearson Education Licensee, New Delhi 2011.

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SC01: BUSINESS POLICY AND ENVIRONMENT

1. Course Description: This course provides the coverage of business as a social system, internal and external environment, business ethics, social responsibility and business policy.

2. Course objectives: The objective of this course is to provide the student the knowledge about human resources, their significance and managing them in organisations.

3. Pedagogy: Teaching method comprises of lecture sessions and tutorials. Lecture sessions focus on providing conceptual understanding and analytical setting for select aspects of the course content.

4. Course Contents:

Module 1: Introduction: Business in a social system; Concept and Nature and significance of business environment, Need to study business environment, Elements of Business Environment- internal environment and external environment- Economic-political-socio-cultural-technological environment; Environmental analysis - Techniques, Government-Business Interface, Changing Dimensions of Indian Business – case studies.

Module 2: Business Ethics: Principles of Business Ethics; Doctrine of trusteeship; unethical practices; good ethics and good business. Social responsibility of business; Doctrine of social responsibility; Rationale of social responsibility; recent trends in Corporate Social Responsibility; Salient features of Competition Act.

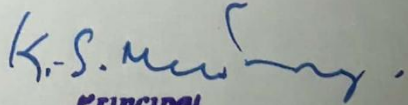
Module 3: Business Policy: Importance of business policy-essentials of business policy classification or business policy-Production policy-personnel policy- Financial policy- Marketing Policy-case studies.

Module 4: Globalisation and WTO; Make in India policy- objectives and features; Financial inclusion policy; Business incubators- meaning definition: types: services of incubators: stages of incubation: Success

sectors of India Economy. Challenges of Indian economy. Recent trends- Anti globalization wave- Reasons; US protectionism policies; Brexit.

References:

1. Awasthappa, K. (2014). Essentials of Business environment. New Delhi: Himalaya Publishing House.
2. 2. Cherunilam, F. (2014). Business Environment: Text and Cases. New Delhi: Himalaya Publishing House.
3. Ghosh, P.K. & Kapoor, G.K. (2000). Business Policy and Environment. New Delhi: S. Chand and Sons.
4. Singh, S. (2013). Environmental Policy in India. New Delhi: IIPA.
5. Rudar Dutt and Sundaram (2005). Indian Economy. New Delhi: S. Chand and Sons.
6. Dasgupta, A. & Sengupta. (1998). Government & Business. New Delhi: Allied Book Agency.
7. Misra, S.K. and Puri, V.K. (2004). Economic Environment of Business. New Delhi: Himalaya Publishing House.


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HC02: CORPORATE GOVERNANCE AND BUSINESS ETHICS

1. Course Description: The course provides coverage of concept of corporate governance, ethics, Corporate Social Responsibility and corporate governance in India and reforming of BOD and different Committees.

2. Course Objectives: This subject aims to: a) Enable the student to understand the concept of corporate governance; b) Help students to know about corporate ethics and cultural influences; c) Impart knowledge of corporate social responsibility and accountability; and d) Give information about the corporate governance reforming committee reports in India.

3. Pedagogy: The subject matter will be presented through lecture, class discussion, student presentation, Guest lectures and laboratory experiences.

4. Course Contents:

Module 1: Concept of Corporate Governance: Its importance, Principles of corporate governance, OECD Principles of corporate governance, Theories of corporate governance-Agency theory and stewardship theory, Models of corporate governance around the world, Need for good corporate governance, present scenario and case studies.

Module 2: Corporate Governance and Role of committees in India: Need and Importance of Committee Reports, Emergence of corporate governance, corporate governance committees-Cadbury Committee on corporate governance, 1992, Sarbanes-Oxley Act, 2002, Kumar Mangalam Birla Committee, 1999, Naresh Chandra Committee Report, 2002, Narayana Murthy committee Report, 2003, Dr. J. J. Irani Committee Report on Company Law, 2005, -case studies.

Module 3: Business Ethics: Concept and Importance, Nature and importance of Business ethics, Principles of Business ethics, Arguments for and against business ethics, benefits of corporate ethics, techniques to improve ethical conduct of business, Ethics in functional areas of business-marketing, HRM, Accounting and auditing, Finance, etc, ethics

and Science and technology, philosophy and culture-managing ethics and legal compliance case analysis.

Module 4: Corporate Social Responsibility: Corporate crimes-company and society relations, corporate social challenges-corporate accountability-business and ecology-case analysis.

References:

1. Business ethics by L.P. Hartman, Tata Mc Grawhill.
2. Business ethics by W.H.Shaw-(Thomson)7
3. Corporate management and Accountability by L.C. Gupta (Mc Millan Institute for FM and Research, Chennai-1974)
4. Strategic Management by Hill, Ireland and Horkisson (Thomson)
5. Business and society by Keith Davis (Mc Graw Hill)
6. Corporate Governance by Kenneth Kim, John R. Nofsinger, Derek J Mohr, 2010 3/E, Prentice Hall

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HC06: HUMAN RESOURCE MANAGEMENT

1. Course Descriptions:

This course provides the coverage of concept of HRM, Human resources planning and procurement, human resource development and compensational and rewards system.

2. Course Objective:

The objective of this course is to provide the student the knowledge about human resources, their significance and managing them in organisations.

3. Pedagogy:

Teaching method comprises of lecture sessions and tutorials. Lecture sessions focus on providing conceptual understanding and analytical setting for select aspects of the course content.

4. Course Contents:

Module 1:

Environmental Context: New economic policy and changing business

technological –socio-economic and political and legal environment, structural reforms and their implications for HRM in India -Response of the management – Worker and unions to structural adjustment. Concepts of human resource management-meaning -objectives-scope and functions-Perspective of HRM-linking corporate strategies and policies with HRM- organisation of HRM department.

Module 2:

Human Resources Planning and Procurement; Job analysis and evaluation job description-job specification -job rotation and job enrichment. Human resource planning-- importance-objectives and problems. Recruitment meaning-recruitment policy, sources – factors affecting selection decision selection procedure. Human resource information system.

Module 3:

Human Resource Development: Meaning-concepts of HRD-objectives of training-organisation of training programmes-methods-advantages and limitations of training and development- Evaluation of training programmes - HRD for total quality management. Transfer policy --Promotion policy and Transfer. Demotion and Discipline- consequences of indiscipline –disciplinary procedure. Career Planning and Development.

Module 4:

Compensation/Rewards System: Significance of reward system in business organisation. Employee motivation; Compensation system in practice-systems of promoting -factors determining employee compensation and rewards dearness allowance, employee benefits-bonus-laws on wages, bonus and social security-managerial compensation. Performance Appraisal: concepts, objectives philosophy and process of performance appraisal system- 360 Degree performance appraisal system. Counseling.-career planning and management.

References:

1. Human Resource Management: Strategies and Action -Armstrong
2. Human Resource Management -Dr. Ashwathappa
3. Personnel and Human Resource Management -D.A. Deonz and F.P. Robins
4. Personnel Management - Edwin Phillip
5. Human Resources Management—L.M. Prasad

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HAND BOOK OF CODE OF CONDUCT



JSS COLLEGE FOR WOMEN, CHAMARAJANAGAR

Contents:

SL.No	Code of Conduct for
1.	Teaching Staff
2.	Non Teaching Staff
3.	Students



JSS COLLEGE FOR WOMEN, CHAMARAJANAGAR

Code of Conduct for Teaching Staff

All teachers are expected to know and follow the outlined code of conduct for their profession.

A. Commitment to the Profession

- Organise yourself in a reasonable manner in the
- development of Government policies affecting education.
- Do nothing in your private or public pursuits which will bring your profession to disrepute.
- Maintenance of work diary and attendance of students to be updated in time.
- Keep in confidence, information that had been obtained in the course of professional service, unless disclosure serves professional purposes or is required by law.
- Offer advice and give helpful advice as the need arises. In this matter you have a special responsibility towards training junior colleagues.
- You should neither allow other employment to impair the effectiveness of your professional service, nor permit commercial exploitation of your professional position.
- Conduct the activities of college's committee assigned by the principal.
- All correspondence addressed to the JD/ Commissioner of Collegiate education should be channeled through the Head of the college, in the first place.

B. Commitment to Students

In fulfilling your obligation to students –

- Striving hard for the Excellence of students.
- Encourage students to practice respect for others and to be thoughtful and helpful at all times, especially in relation to the aged and the handicapped.
- Encourage students to exercise discipline.
- Help students to develop a sense of responsibility, self reliance and independence.

- Encourage students to show respect for all forms of duly constituted authority.
- Help students to differentiate right from wrong and justice from injustice.
- Encourage students to show respect and appreciation for personal and public property.
- Strive for consistency, firmness and understanding in disciplinary dealings with pupils.
- Strive to develop mutual courtesy and respect between teachers and pupils.
- Dealing justly with each student and treat each with courtesy and consideration.
- Work towards developing and promoting good human relations and qualities.
- Stimulate the spirit of enquiry, the acquisition of knowledge and understanding and the thoughtful formulation of worthy goals.
- Undertake to constantly pursue the improvement of learning facilities and opportunities.
- Make responsible efforts to protect students from conditions harmful to health and safety.
- Do not use the facilities of the college to tutor students privately, for gain.
- Do not discriminate on grounds of ability, race, colour or creed.

C. Commitment to the Community

The Teaching vocation occupies a position of public trust.

- Education is effective when school and community co-operate in a constructive manner.
- Perform the duties of citizenship, and participate in community activities with due consideration.
- Respect the community in which you are employed and be loyal to the college, community and nation.
- Work to improve education in the community and to strengthen the community's moral, spiritual and intellectual life.
- Encourage the community to participate in the life of the college.
- Co-operate with approved agencies concerned with student Welfare.
- Conduct professional business through recognized educational and professional channels.



JSS COLLEGE FOR WOMEN, CHAMARAJANAGAR

Code of Conduct for Supporting / Non-Teaching Staff :

Clerks and other staff members are the most vital part of one and our college for smooth functioning. They not only perform many important duties, but, also try to maintain official dignity and its confidentiality. All are responsible, but, for awareness they have to follow some official code of conduct. It will keep them alert and safe.

The codes of conducts for them are:-

- They must be transparent, responsible, unbiased and impartial towards all (Students, Parents, Staff Members and Teachers.)
- They must work with care, responsibility and dignity.
- They must be present at their allotted time and allocated seats.
- They must not leave their place or go to leave without permission from a principal of the college.
- They must co-operate with each other with each other to fulfill their office and college related duties.
- They must maintain decorum and dignity of the office, department and college.
- They must not lobby against the principal, teaching staff and students.
- They must not motivate students, staff-members, teachers for any wrong work.
- They must encourage students and staff-members for creative and productive positive works in the interest of college and society.
- They must use dignified and official language in the college campus.
- They must avoid abusive language and use of narcotics in the college campus.
- They must work on the principal of “give respect and take respect.”
- They must never hurt anybody’s emotion, ego, sentiment, honour, etc. they must complete their assigned job in stipulated time.

- They must never discuss their official issues or subjects out of office with any unofficial person.
- They must be punctual, dedicated, co-operative, amicable, tolerant and competitive in their respective duties.
- They must have much patience, for they have to deal with students, the immature mind.
- They must actively help others in college, office, class, exam, etc. related things.
- They must co-operate fully in programmes like: Seminars, Symposiums, Conferences, Workshops, etc.
- They must avoid outside works like: taking job works from any outsider.
- They must be always available to students, staff members, faculty members, etc.
- They must co-operate in formulations and promulgations of policies.
- They must be dedicated to service to help students in growth of their merits.
- They must not promote the culture of back biting, humiliating, taunting and sabotaging others.
- They must be straight forward instead of critical and conspiring in nature.



JSS COLLEGE FOR WOMEN, CHAMARAJANAGAR

Code of Conduct for Students

- Our College has formulated a Code of Conduct to improve the development of students, by creating an effective teaching–learning atmosphere. It promotes the professional behavior and academic integrity. The reputation of institute depends on the academic performance as well as on behavior of the students.
- Our Motto is to emerge as a Centre of Academic Excellence in creating and disseminating knowledge and providing students an environment for all round development, nurture them for a successful career as well as to contribute to the betterment of the society. The purpose of this code of conduct is to make the students familiar about the rules and regulations of the college and to progress towards the achievement of the mission and vision of the college.
- **Code of Conduct for Students:**
- All the students should follow a formal dress code and the prescribed dress code.
- All are required to attend all classes regularly
- Student should maintain discipline and silence in the premises
- Cell phones should be switched off while in the classrooms, labs or in library and are strictly prohibited in the exam hall.
- All students should wear identity card while on the premises and should carry with them all the time
- Any type of malpractice is strictly prohibited
- Students are not allowed to bring or ride automobiles in the college campus.
- Students should not harm to the institutional properties.
- don't use the plastics.
- Change of class rooms between the periods should be done in the silence.
- No student shall leave the premises before the college timing without the prior permission of HOD/class teacher

- Hostel students should take prior written permission of Hostel Warden for night out.
- Students should switch off lights and fans whenever not required or before leaving the class room
- Ragging is strictly prohibited in the college, hostel and surroundings.
- Any student if found guilty of or abetting, actively or passively or being part of a conspiracy to promote ragging will be punished as per the law.
- Students should not indulge in any kind of malpractice during examination.
- Students will respect all staff and fellow students, juniors and students of other colleges on campus.
- Smoking, tobacco consumption and littering is strictly prohibited on the campus.

- Students should show respect towards Indian Constitution, National Flag, National Anthem, National Symbols etc. Students should exhibit and promote patriotism, nationalism, communal harmony, religious brotherhood and fellow feeling.
- All the students should maintain the discipline and obey the instructions given by principal and staff time to time. Any student found exhibiting prohibited act mention in this code of conduct shall invite disciplinary action.
- Students should visit the college website frequently for latest updates and students should provide necessary details as and when asked by the college.
- Students should utilize the teachers support through various committees constituted by the college whenever required without any hesitation.

Principal
K.S. [Signature]
Principal
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