

JSS College for women Chamarajanagar

Career Guidance and Placement Cell

A Report On “Entrepreneurship Awareness Programme”

Venue: Seminar hall

On 08.02.2018 in association with District Industrial Centre, Chamarajanagar and JSS Rudset, Mariyala, the Career Guidance and Placement Cell and Department of commerce was organized, an - “Entrepreneurial Conscious Camp” for the final year students.

The camp was inaugurated by Prof. A G Shivakumar, Principal, JSS College for Women, Chamarajanagar. In his inaugural speech, he explained the advantages of self employment and entrepreneurship. He also encouraged the students instead of seeking employment to generate employment and to contribute in the society’s development.

Sri Rajendra Prasad, Deputy Director, KVTC, Chamarajanagar, in his introductory speech, he quoted 15 qualities (properties) that a business man should possess to run a business smoothly. He also stated that if a person is interested in carrying out self employment the District Central Financial Institution will assist them by financing and also guide them in every aspect of business from gathering raw materials to marketing.

Sri M N Murullesh, Joint Director, DIC, Chamarajanagar, Presided the program. In his presidential address, he narrated the significance of TRYSEM – Scheme; under this scheme, the government provides training under different sectors and thereby helps in encouraging self employment and generating new employment opportunities. He also mentioned other government schemes working in same direction as SEUMI, PMRY, PMEGP, CMEGP etc. He explained about the various schemes undertaken at newly established industrial area (about 1500 Acres), at Badanaguppe.

The program was divided into 4 sessions:

First Session: 10.45AM to 11.45AM

Resource Person: Sri Chinnaswamy, JSS Rudset, Mariyala, Chamarajanagar

He explained entrepreneurship and its features by conversing with the participants.

Second Session: 12.00PM to 1.30 PM

Resource Person: Sri Venkatesh, Assistant Director, DIC, Chamarajanagar

He discussed the government schemes PMEGP and CMEGP with a presentation.

Third Session: 2.00PM to 3.30PM

Resource Person: Sri Rajendra Prasad, Deputy Director, KVIC, Chamarajanagar

He elaborated the different activities one has to carry before choosing a business project and how to prepare a proposal and project report with step by step illustration.

Fourth Session: 3.45PM to 5.15PM

Resource Person: Sri Ravikumar, Asst. Professor, Department of Commerce, JSS College for Women, Chamarajanagar

He narrated the pros and cons of different taxes levied in business and also discussed the newly introduced taxation system GST (Goods and Service Tax).

Smt. Sunanda Kattimani, Manager, District Lead Bank, Chamarajanagar, Sri K Jagadesh, EGM, Nabard, Chamarajanagar, Sri Venkatesh Y K, Assistant Director, District Industrial Centre, Chamarajanagar were present in the program. Sri Chandrasheka B M, Project Officer, JSS Rudset, Mariyala, Chamarajanagar welcomed the gathering. Sri K Chandrashekar, Director, JSS Rudset, Mariyala, Chamarajanagar offered the vote of thanks. Sri Bila Chinnaswamy, Organizer, JSS Rudset, Mariyala, Chamarajanagar anchored the program.

Dr. K M Rajesh, Placement Officer & Head, Dept, of Computer Science, Prof. Manjula Head of the Department, Department of Commerce, Teaching Staff and Non Teaching Staff of the college, Students, Press Reporter, Beneficiaries were present in the program.

JSS College for women Chamarajanagar

Career Guidance and Placement Cell

A Report On “Skill on Wheels”

Skill on Wheels – Report

Venue- Seminar hall

On 07.02.2018 the Government of India program - **Skill on Wheels** was organized by the Career Guidance and Placement Cell in association with Skill India and NSDC for the final year students. Kum. Suma S M and Sri Nishad Ahmed of RIIIT Mysore, delivered one hour training session for the students under skill on wheels project regarding perusing carrier after graduating and the facilities available by the government under various schemes. They also narrated different websites through which they can seek job opportunities. By conversing with the students they cleared many doubts.

Prof A G Shivakumar, Principal, JSS College for Women, Dr. K M Rajesh Placement Officer & Head, Dept, of Computer Science, Sri Guruprasad, Librarian, Sri Mahadeva Prasad, Head Department of Geography, Teaching Staff and Non Teaching Staff of the college, Students, Press Reporter, Beneficiaries were present in the program.