



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(Affiliated to the University of Chamarajanagara & Accredited by NAAC with 'B+' Grade (CGPA2.74))

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PLACEMENT INFORMATION AND CAREER GUIDANCE CELL



Report on

“Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement”

Date: 09/03/2026

Report prepared by :

Mohammed Zabiulla
Placement Officer

PLACEMENT INFORMATION AND CAREER GUIDANCE CELL

SL.No	Contents
01	Programme :- “Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement”
02	Date :- 09/03/2026
03	Programme List/ List of participated students :- Attached with report,
04	Number of participants and registered form generating :- 45 students

Schedule of Programme:-

Date	Time	Session	Speaker /Director
09/03/2026	02.00 pm –02.30 pm	Welcoming participants and experts sharing objectives of the programme and setting up agenda	Sri Naveen Guruswamy Centre Manager Anudip Foundation- Mysuru
	02.30 pm – 3.00 pm	Giving information about IBM and benefits of the Technology, cloud and cognitive software, global business services, global financing.	
	03.20 pm – 4:45 pm	Registration process	Sri Tota Jagadeesh Senior faculty –Domine Anudip Foundation- Mysuru

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REPORT ON

“Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement” 09th /March/2026

Preambles:-

The “Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement” International Business Machine was held on 09th March 2026 at JSS College for Women, Chamarajanagara. The event was organized by the Placement and Career Guidance Cell in association with the Internal Quality Assurance Cell (IQAC) of the college. The objective of the programme was equip students with essential skills in IBM technologies, including cloud computing, artificial intelligence, and data analytics and to provide hands-on training and practical experience with IBM tools and software and to enhance students' employability and career opportunities in the IT sector.

Detail explanation of report:-

The programme started with an invocation by Kum, Tasleem Second BBA student and Kum. Gagana M Final B.Com student welcoming the Guests, Teachers and participants. The programme was inaugural by the Principal, dignitary guests, teachers and students by lighting the lamp at the beginning of the programme.



The principal **Sri TM Marisamy** in his inaugural speech motivating the students to our on “Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement” International Business Machine (IBM). Today, we gather to explore the exciting world of IBM technologies and their applications in the industry.

In this rapidly changing world, technology plays a vital role in driving innovation and business success. IBM is at the forefront of this revolution, offering cutting-edge solutions in cloud computing, artificial intelligence, data analytics, and more.

This workshop aims to provide our students with hands-on experience and practical knowledge of IBM technologies. Our expert trainers will guide you through interactive sessions, case Studies, and group discussions, ensuring that you gain a comprehensive understanding of IBM solutions.

I urge our students to make the most of this opportunity. Engage with our trainers, ask questions, and explore the possibilities of IBM technologies. This workshop is a stepping stone to a world of possibilities, and I encourage you to seize it.

I extend my gratitude to our trainers, organizers, and supporting staff for their tireless efforts in making this orientation programme a success.



After that session was hand over to **Sri. Naveen** Centre manager, IBM and **Sri Tota Jagadeesh** has delivered his speech on “Market Opportunity of Present Openings and Skills set required for Placement” was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.



Here's a comprehensive overview of a Orientation Programme:

Objectives:

1. To provide students with hands-on experience and practical knowledge of IBM technologies.
2. To equip students with essential skills in cloud computing, artificial intelligence, data analytics, and more.
3. To enhance students' employability and career opportunities in the IT sector.
4. To foster a culture of innovation and excellence in our institution.

Key Highlights:

1. Expert sessions on IBM technologies, including cloud computing, AI, and data analytics.
2. Hands-on training and practical experience with IBM tools and software.
3. Interactive sessions, case studies, and group discussions.
4. Networking opportunities with IBM professionals, industry experts, and peers.
5. Exposure to real-world applications and industry trends.

Benefits to Students:

1. **Practical knowledge and skills:** Gain hands-on experience with IBM technologies.
2. **Enhanced employability:** Acquire essential skills in cloud computing, AI, and data analytics.
3. **Networking opportunities:** Connect with IBM professionals, industry experts, and peers.
4. **Exposure to industry trends:** Learn about real-world applications and industry trends.
5. **Career advancement:** Enhance your career prospects in the IT sector.

Advantages to Students:

1. **Competitive edge:** Gain a competitive edge in the job market with IBM skills.
2. **Increased confidence:** Develop essential skills and gain practical experience, boosting your confidence.
3. **Career opportunities:** Explore career opportunities in the IT sector, including cloud computing, AI, and data analytics.
4. **Personal growth:** Develop essential life skills, such as problem-solving, teamwork, and Communication.
5. **Industry recognition:** Gain recognition from IBM and the IT industry, enhancing your career prospects.

By attending a One Day workshop on “International Business Machine (IBM)”, students can gain valuable insights, knowledge, and skills that can benefit them throughout their careers.

Valedictory session:-

The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark. He expressed his overall views about “Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement” congratulate all for successful completion of programme.

Conclusion:

The One day workshop programme concluded with a vote of thanks by Kum. Deepika R Final B.Com student, she thanked the Guests, students, and faculty for their active participation. and the programme was anchored by Kum. Keerthana shetty M R Final year B.Com. The session successfully created awareness about the opportunities available under the “Orientation Programme on Market Opportunity of Present Openings and Skills set required for Placement” and encouraged students to think beyond traditional employment and opportunities.