



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(Affiliated to the University of Chamarajanagara & Accredited by NAAC with 'B+' Grade (CGPA2.74))

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PLACEMENT INFORMATION AND CAREER GUIDANCE CELL



Report on

“Orientation Programme on Emerging Trends in Finance”

Date: 06/03/2026

Report prepared by :

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Placement Officer

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SL.No	Contents
01	Programme :- “Orientation Programme on Emerging Trends in Finance”
02	Date :- 06/03/2026
03	Programme List/ List of participated students :- Attached with report,
04	Number of participants and registered form generating :- 120 students

Schedule of Programme:-

Date	Time	Session	Speaker /Director
06/03/2026	02.00 pm –02.30 pm	Welcoming participants and experts sharing objectives of the programme and setting up agenda	CA Vinod Chandran Chartered Accountant IIM Lucknow My logic Business School Bangalore
	02.30 pm – 3.45 pm	Giving information about Emerging Trends in Finance and benefits, global business services, global finance. Opportunities in finance fields and also information about new courses	

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REPORT ON

“Orientation Programme on Emerging Trends in Finance” 06th /March/2026

Preambles:-

The “Orientation Programme on Emerging trends in finance” of Present Openings and Skills set required for Placement” programme was held on 06th March 2026 at JSS College for Women, Chamarajanagara. The event was organized by the Placement and Career Guidance Cell in association with the Internal Quality Assurance Cell (IQAC) of the college. The objective of the programme was equipping students with essential skills in My Logic Business school Bangalore, including provides hands-on training and practical experience with finance tools and to enhance students' employability and career opportunities in the IT sector.

Detail explanation of report:-

The programme started with an invocation by Kum, Tasleem Second BBA student and Kum. Gagana M Final B.Com student welcoming the Guests, Teachers and participants. The programme was inaugural by the Principal, dignitary guests, teachers and students by lighting the lamp at the beginning of the programme.



The principal **Sri TM Mariswamy** in his inaugural speech motivating the students to our on “Orientation Programme on Emerging trends in Finance” My logic Business school Bangalore. Today, we gather to explore the exciting about finance and career opportunities in finance field.



In this rapidly changing world, technology plays a vital role in driving innovation and business success. IBM is at the forefront of this revolution, offering cutting-edge solutions in cloud computing, artificial intelligence, data analytics, and more. This workshop aims to provide our students with hands-on experience and practical knowledge of IBM technologies. Our expert trainers will guide you through interactive sessions, case Studies, and group discussions, ensuring that you gain a comprehensive understanding of IBM solutions.



I urge our students to make the most of this opportunity. Engage with our trainers, ask questions, and explore the possibilities of IBM technologies. This workshop is a stepping stone to a world of possibilities, and I encourage you to seize it.

I extend my gratitude to our trainers, organizers, and supporting staff for their tireless efforts in making this orientation programme a success.

After that session was hand over to **Sri. C A Vinod Chandran** has delivered his speech on “Emerging trends in finance” was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.

Here's a comprehensive overview of a Orientation Programme:

Objectives:

Students can better manage their money, avoid common financial pitfalls, and plan for long-term goals, ultimately setting a foundation for a more prosperous and independent future. It also fosters responsible financial behaviors and helps students contribute positively to their communities and the broader economy.

Key Highlights:

The financial industry is changing fast. Economic uncertainty, digital innovation and stricter regulation combined with climate, demographic and cyber challenges redefine how institutions compete and create value.

Benefits to Students:

1. **Practical knowledge and skills:** Gain hands-on experience with My Logic Business School.
2. **Enhanced employability:** Acquire essential skills in cloud computing, AI, and data analytics.
3. **Networking opportunities:** Connect with finance professionals, industry experts, and peers.
4. **Exposure to industry trends:** Learn about real-world applications and industry trends.
5. **Career advancement:** Enhance your career prospects in the IT sector.

Advantages to Students:

1. **Competitive edge:** Gain a competitive edge in the job market with Finance skills.
2. **Increased confidence:** Develop essential skills and gain practical experience, boosting your confidence.
3. **Career opportunities:** Explore career opportunities in the IT sector, including cloud computing, AI, and data analytics.
4. **Personal growth:** Develop essential life skills, such as problem-solving, teamwork, and Communication.
5. **Industry recognition:** Gain recognition from finance and the IT industry, enhancing your career prospects.

By attending a “orientation programme on Emerging trends in finance”, students can gain valuable insights, knowledge, and skills that can benefit them throughout their careers.

Valedictory session:-

The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark. He expressed his overall views about “Orientation Programme on Emerging trends in finance” congratulate all for successful completion of programme.

Conclusion:

The Orientation programme concluded with a vote of thanks by Kum. Deepika R Final B.Com student, she thanked the Guests, students, and faculty for their active participation. And the programme was anchored by Kum. Keerthana shetty M R Final year B.Com. The session was successfully created awareness about the opportunities available under the “Orientation Programme on Emerging trends in Finance” and encouraged students to think beyond traditional employment and opportunities.