



JSS MAHAVIDYAPEETA

JSS COLLEGE FOR WOMEN

(Affiliated to the University of Mysore & Re-Accredited by NAAC with 'B+' Grade)

DOUBLE ROAD, CHAMARAJANAGAR : 571 313

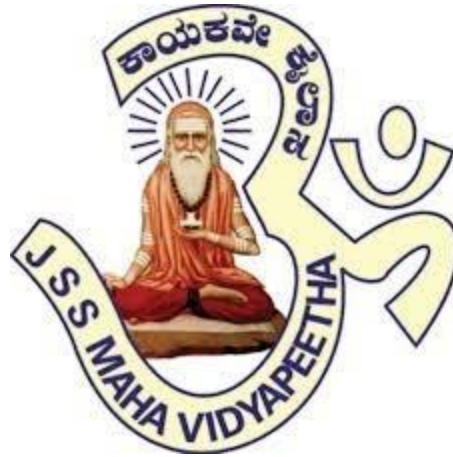


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PLACEMENT INFORMATION AND CAREER GUIDANCE CELL



Report on

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

Report prepared by : Mohammed Zabiulla
Placement Officer

Date: 21/02/2026

PLACEMENT INFORMATION AND CAREER GUIDANCE CELL

SL.No	Contents
01	Programme :- ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)
02	Date :- 21/02/2026
03	Programme List/ List of participate students :- Attached with report,
04	Number of participants :- 75

Schedule of Programme:-

Date	Time	Session	Speaker /Director
21/02/2026	11.00 am –11.30 am	Welcoming participants and experts sharing objectives of the programme and setting up agenda	Sri. Shivakumara A Assistant Director Grade-I MSME-DFO- Bangalore
	11.30 am – 2.30 pm	Giving information about EAP and benefits of the Scheme, self-employment and entrepreneurial Skills and availability of Loan Facilities	Sri. Vijayakumar Assistant Director DIC- District industries and Commerce
	02.30 pm – 3:30 pm	Distributing Food to students	Sri. Shivamurthy N Zonal coordinator Centre for financial literacy Sri Srikanth M EDP, Guest Faculty Sri B M Chandrashekara Coordinator JSSRISDC, Mariyala

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REPORT ON

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

21/FEBRUARY/2026

Preambles:-

An awareness programme on the Entrepreneurship Awareness Programme (EAP) was held on 21st February 2026 at JSS College for Women, Chamarajanagara. The event was organized by the Placement and Career Guidance Cell in association with the Internal Quality Assurance Cell (IQAC) of the college. The objective of the programme was to inform and educate the students about the EAP scheme, which offers financial assistance to youth for self-employment and entrepreneurial ventures. The session aimed to encourage students to explore the possibilities of self-employment and to understand how they can avail the benefits of this government initiative.

Detail explanation of report:-



The programme started with an invocation by Kum, Ambika S Final B.Com student and Kum. Gagana M Final B.Com student welcoming the Guests, Teachers and participants. The programme was inaugurated by the Principal dignitary guests, teachers and students by lighting the lamp at the beginning of the programme.



The principal Dr. N Mahadewaswamy in his inaugural speech motivating the students to explore self –employment and opportunities and uses of government Schemes of entrepreneurship. In this rapidly changing world, entrepreneurship has become a vital component of economic growth and development. As educators, it is our responsibility to equip our students with the necessary skills, knowledge, and mindset to succeed in this exciting field.

This program is designed to provide our students with a comprehensive understanding of the entrepreneurial ecosystem, including the challenges and opportunities that come with it. Our resource persons will share their expertise and experiences, providing valuable insights into the world of entrepreneurship.



After that session was hand over to **Sri. Sri B M Chandrashekara** Coordinator and Sri Srikanth has delivered his speech on “**Entrepreneurship Awareness Programme**” was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.

After the completion of programme distributing food to students:-

Objectives

1. To create awareness about entrepreneurship as a career option
2. To inspire and motivate students to become entrepreneurs
3. To provide practical knowledge and skills in entrepreneurship
4. To foster a culture of innovation and entrepreneurship among students

Outcomes

1. Increased awareness about entrepreneurship and its importance
2. Inspired and motivated students to consider entrepreneurship as a career option
3. Acquisition of practical knowledge and skills in entrepreneurship
4. Networking opportunities with entrepreneurs, industry experts, and peers

Key Highlights

1. Expert talks by successful entrepreneurs and industry experts
2. Interactive sessions on entrepreneurship, innovation, and startup ecosystem
3. Group discussions and activities to foster teamwork and creativity
4. Pitching and idea generation sessions to encourage entrepreneurship

Advantages to Students

1. Development of entrepreneurial mindset and skills
2. Enhanced employability and career opportunities
3. Increased confidence and self-esteem
4. Exposure to new opportunities, networks, and resources
5. Potential to create innovative solutions and startups

Benefits to Students

1. Practical knowledge and skills in entrepreneurship
2. Networking opportunities with entrepreneurs and industry experts
3. Inspiration and motivation to become entrepreneurs
4. Enhanced creativity, innovation, and problem-solving skills
5. Potential to create jobs and contribute to economic growth

By attending a One Day Entrepreneurship Awareness Program, students can gain valuable insights, knowledge, and skills that can benefit them throughout their careers.

Valedictory session:-

The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark. He expressed his overall views about Entrepreneurship Awareness Programme (EAP) congratulate all for successful completion of programme.

Conclusion:

The awareness programme concluded with a vote of thanks by **Kum. Aishwarya** Final B.Com student, she thanked the Guests, students, and faculty for their active participation and the programme was anchored by Kum. Keerthana shetty M R Final year B.Com. The session successfully created awareness about the opportunities available under the Entrepreneurship Awareness Programme (EAP) and encouraged students to think beyond traditional employment.



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CHAMARAJANAGARA: 571313



Micro, Small and Medium Enterprises (MSME), Bengaluru

And

**JSS Incubation and Skill Development Center, Mariyala, Chamarajanagara under
Their joint collaboration**

And

**Placement Information and Career Guidance Cell in association with IQAC
Organizing**

Entrepreneurship Awareness Programme

DATE: 21/02/2026

TIME: 10:30 AM

Divine Blessings

*His Holiness Jagadguru Sri. Shivarathri Deshikendra Mahaswamiji
Jagaduru Sri. Veerasimhasana Mahasamsthan Math, Suttur Srikshetra*

President	:	Sri. Shivakumar A Assistant Director Grade-I MSME-DFO- Bangalore
Inauguration	:	Dr. Mahadevaswamy N Principal
Chief Guest/Resource Person	:	Sri. B M Chandrashekara CoOrdinator JSSRISDC, Mariyala Chamarajanagara-571313
	:	Sri. Vijayakumar Assistant Director DIC- District industries and commerce
	:	Sri. Srikanth M EDP, Guest Faculty
	:	Sri. Shivamurthy N Zonal coordinator Centre for financial literacy
	:	Sri. R M Swamy Public Relation Officer JSS Educational Institutions
Presence	:	Sri. Mallikarjuna Swamy M IQAC Coordinator
	:	Sri. Mohammed Zabiulla Placement Officer

All are cordially invited

Venue: Seminar Hall



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And

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Organizing**

On

Entrepreneurship Awareness Programme

Programme List

Invocation	:	Kum. Ambika S Final year B.Com
Welcome Speech	:	Sri. B M Chandrashekar Co-Ordinator JSSRISDC, Mariyala Chamarajanagara-571313
President	:	Sri. Shivakumara A Assistant Director Grade-I MSME-DFO- Bangalore
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	:	Sri. R M Swamy Public Relation Officer JSS Educational Institutions
Presence	:	Sri. Mallikarjuna Swamy M IQAC Coordinator
	:	Sri. Mohammed Zabiulla Placement Officer
Vote of thanks	:	Kum. Aishwarya Final year B.Com
Anchoring	:	Kum. Maheshwari R Final year B.Com

Date: 21/02/2026

Venue: Seminar Hall

Time: 10:30 AM