ISS MAHAVIDYAPEETA



JSS COLLEGE FOR WOMEN

Affiliated to the University of Mysore & Re-Accredited by NAAC with 'B+' Grade



DOUBLE ROAD, CHAMARAJANAGAR: 571 313

Ph.: 08226-222076 Website: jsscwchn.com E-mail: jsscwchnagar@gmail.com

PLACEMENT INFORMATION AND CAREER GUIDANCE CELL



Report on

AWARENESS PROGRAMME ON WOMEN EMPOWERMENT

DATE: 09/09/2025 Report prepared by : Mohammed Zabiulla

Placement Officer

PLACEMENT INFORMATION AND CAREER GUIDANCE CELL

SL.No	Contents		
01	Programme :- AWARENESS PROGRAMME ON WOMEN EMPOWERMENT		
02	Date :- 09/09/2025		
03	Programme List/ List of participate students: - Attached with report,		
04	Number of participants :- 150		

Schedule of Programme:-

Date	Time	Session	Speaker /Director
09/09/2025	02.30 am –03.00 am	Welcoming participants and experts sharing objectives of the programme and setting up agenda	Sri. Suresh Deputy Director Women and child Development Chamarajanagara Sri. Chethan
	3.00 am – 4.45 pm	Giving information about women empowerment and the process by which women gain power and control over their lives, achieving autonomy and parity with men in all social, economic, and political spheres	District poshan Coordinator Chamarajanagara Sri Sridhar District Mission shakthi coordinator Chamarajanagara
		It involves equipping women with knowledge, resources, and confidence to make choices and challenge gender-based discrimination, leading to greater agency and a more just society for everyone	Kum. Aparna Financial Literacy Specialist Women and Child Department Chamarajanagara

PLACEMENT INFORMATION AND CAREER GUIDANCE CELL

REPORT ON

AWARENESS PROGRAMME ON WOMEN EMPOWERMENT 09/SEPTEMBER/2025

Preambles:-

An awareness programme on Women Empowerment was held on 09th September 2025 at JSS College for Women, Chamarajanagara. The event was organized by the Placement and Career Guidance Cell in association with the Internal Quality Assurance Cell (IQAC) of the college. The objective of the programme was to inform and educate the students about the Women Empowerment which offers Social Economic Educational Political Empowerment, Human and Individual Rights Achieving Gender Equality, Driving Societal Progress, Fostering Economic Growth, Improving Well-being financial assistance to youth for self-employment and entrepreneurial ventures. The session aimed to encourage students to explore the possibilities of self-employment and to understand how they can avail the benefits of this government initiative.

Detail explanation of report:-



The programme started with an invocation by Kum, Tasleem Second B.Com student and Kum. Gagana M Final B.Com student welcoming the Guests, Teachers and participants. The programme was inaugural by the dignitary guests, principal, teachers and students by light the lamp at the beginning of the programme.

After that session was hand over to **Sri. Suresh** Deputy Director has delivered his speech on "**Women Empowerment**" was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.



Kum. Aparna Financial Literacy Specialist Women and Child Department speaking women make up nearly half of the world's population, yet they face numerous challenges, including limited access to education, economic opportunities, and healthcare. We must acknowledge these disparities and work towards creating a more equitable society.

Education: Education is the foundation of empowerment. We must ensure that girls and women have access to quality education, enabling them to make informed decisions and pursue their dreams.

Economic Opportunities: Encouraging women's participation in the workforce and promoting entrepreneurship can help bridge the economic gap.

Leadership and Representation: Women's voices must be heard in decision-making processes, whether in politics, business, or community leadership.

The principal **Dr. N Mahadewaswamy** in his presidential speech motivating the students to explore self—employment and opportunities and uses of government Schemes As women, you are the backbone of our society, and your empowerment is essential for our collective growth and development. I encourage you all to be confident, self-assured, and determined to achieve your goals.

Valedictory session:-

The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark. He expressed his overall views about Women Empowerment congratulate all for successful completion of programme.

The vote of thanks was given by Kum, Deepika R and anchored by Kum. Keerthana shetty M R final B.Com student and concludes the programme.

About Awareness programme on Women Empowerment

Women's empowerment programs aim to grant women greater access to opportunities in education, economy, politics, and society, ensuring their equal participation and contribution to development. Initiatives like India's Mission Shakti and the Beti Bachao, Beti Padhao (BBBP) scheme focus on safety, security, health, and education for women and girls

Key Aspects of Women's Empowerment Programs

Safety and Security:

Programs address violence against women through initiatives like the Women Helpline (181-WHL) and One Stop Centers, providing support and legal protection.

• Education and Health:

Schemes like BBBP aim to improve the declining Child Sex Ratio and promote girls' education. Others focus on maternal and child health through nutrition initiatives and cash incentives.

• Economic Empowerment:

This includes providing access to employment, skill-building, and financial support through various programs, enabling women to become financially independent.

• Political Participation:

Programs seek to make women equal partners in nation-building by increasing their involvement in governance and decision-making processes.

Social Inclusion:

Empowering women also involves creating a supportive environment where they can participate fully in cultural and social life, free from discrimination.

Benefits to Students:

• Increased Knowledge and Awareness:

Students learn about social, legal, and constitutional rights, helping them to understand and combat discrimination, exploitation, and gender-based violence.

• Enhanced Self-Confidence and Self-Esteem:

Through education and skill-building, students develop positive self-esteem, the ability to make informed decisions, and a stronger sense of personal capability.

• Development of Empathy and Social Responsibility:

Exposure to the challenges and needs of disadvantaged women fosters empathy, compassion, and a desire to contribute to positive social change.

• Understanding of Gender Equality:

Students gain a deeper appreciation for the importance of gender equality in all spheres of life, from education and employment to leadership and decision-making.

• Critical Thinking and Challenge to Harmful Practices:

Awareness programs encourage students to identify and challenge deep-rooted gender biases, stereotypes, and harmful cultural practices such as dowry and child marriage.

• Skills for Decision-Making and Action:

Students learn about opportunities for skill development, higher education, and access to resources, empowering them to make choices about their futures and take action for empowerment.

• Motivation to be Agents of Change:

The programs inspire students to become advocates for women's rights and to take steps towards building a more inclusive and equitable society, both in their communities and beyond.

• Leadership and Communication Skills:

Activities like debates, slogan writing, and discussions provide a platform for students to express their ideas and develop valuable leadership and communication skills.

Conclusion:

The awareness programme concluded with a vote of thanks by Kum. Manya D Final B.Com student, she thanked the Guests, students, and faculty for their active participation. The session successfully created awareness about the opportunities available under the Women Empowerment and encouraged students to think beyond future.

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CHAMARAJANAGARA: 571313

Placement Information and Career Guidance Cell in association with IQAC Organizing

Awareness Programme on Women Empowerment

DATE: 09/09/2025 TIME: 02:30 PM

Divine Blessings

His Holiness Jagadguru Sri. Shivarathri Deshikendra Mahaswamiji Jagaduru Sri. Veerasimhasana Mahasamsthan Math, Sutturu Srikshetra

President : Dr. N Mahadevaswamy Principal

Inauguration : Smt. Thriveni Gender Specialist

Women and Child Department

Chamarajanagara

: Smt. Sowmya Administrator

One stop centre Chamarajanagara

: Smt. Manjula Advocate/Legal Advisor

One stop centre Chamarajanagara

: Smt. Malashree Police Constable

Chamarajanagara

: Smt. Preethi Police Constable

Chamarajanagara

: Kum. Aparna

Financial Literacy Specialist Women and Child Department

Chamarajanagara

Presence : Sri R M Swamy Public Relation Officer

JSS Educational Institutions

: Sri Mallikarjuna Swamy M

IQAC Coordinator

: Sri Mohammed Zabiulla

Placement Officer

All are cordially invited Venue: Seminar Hall

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Awareness Programme on Women Empowerment

Programme List

Invocation : **Kum. Tasleem** Second year BBA

Welcome Speech : Kum. Gagana M Final year B.Com

President : Dr. N. Mahadevaswamy Principal

Inauguration : Sri. Suresh Deputy Director

Women and child Development

Chamarajanagara

: Sri. Chethan

District poshan Coordinator

Chamarajanagara

: Sri Sridhar

District Mission shakthi coordinator

Chamarajanagara

: Kum. Aparna

Financial Literacy Specialist

Women and Child Department

Chamarajanagara

: Smt. Malashree Police Constable

Chamarajanagara

: Smt. Preethi Police Constable

Chamarajanagara

Presence : Sri. R M Swamy Public Relation Officer

JSS Educational Institutions

: Sri. MallikarjunaSwamy M IQAC Coordinator

: Sri. Mohammed Zabiulla Placement Officer

Vote of thanks : Kum. Deepika R Final year B.Com

Anchoring : Kum. Keerthana shetty M R Final year B.Com

Date: 09/09/2025 Venue: Seminar Hal Time: 2:30 PM