



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

Affiliated to the University of Mysore & Re-Accredited by NAAC with 'B+' Grade

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PLACEMENT INFORMATION AND CAREER GUIDANCE CELL



Report on

Pool Campus Drive: By TVS Motors Company Ltd.,

Report prepared by : Mohammed Zabiulla

Placement officer

PLACEMENT INFORMATION AND CAREER GUIDENCE CELL

SL.No	Contents
01	Programme :- Pool campus Drive By TVS Motor Company Ltd.,
02	Date :- 13/05/2025
03	Programme List/ List of participate students :- Attached with report
04	Number of participants :- 100

Speaker /Recruiter/HR Manager

Sri. M Maneesh Senior Manager-ERM
TVS Motor Company Ltd., Mysuru

Logesh Training Executive
TVS Motor Company Ltd., Mysuru

Jeevitha Trainee
TVS Motor Company Ltd., Mysuru

Schedule of Programme:-

Date	Time	Session	Speaker /experts/ HR manager
13/05/2025	11.00 am –11.30am	Welcoming participants and experts sharing objectives of the programme and setting up agenda	Sri. M Maneesh Senior Manager-ERM TVS Motor Company Ltd., Mysuru Logesh Training Executive TVS Motor Company Ltd., Mysuru Jeevitha Trainee TVS Motor Company Ltd., Mysuru
	11.30 am – 12.30 pm	First Round Panel Session , Pre-Placement Orientation, Eligibility Criteria, Application Process, Online Assessment: Aptitude test conducted for students	
	12.45 pm – 1:45 noon	Second Round Panel Session, Group discussion, Aptitude test conducted for students	
	02.00 pm – 4:00 noon	2.00 pm to 3.00 pm Third Round Personal Interview Session commenced one by one	

PLACEMENT INFORMATION AND CAREER GUIDENCE CELL

REPORT ON

Pool Campus Drive by TVS Motors Company Ltd., -13/MAY/2025

Preambles:-

Placement Information and Career Guidance Cell was Organized “ **Pool Campus Drive By TVS Motors Company Ltd.,**” for Final Year Degree students held on **13/05/2025** at JSS College for women chamarajanagara around **100** students were registered themselves and participate and faculty of the college also present.

Detail explanation of report:



The programme started with an invocation by Kum, Monisha and Shashikala Final B.Com student and Kum. Sowmya R Final B.Com welcoming the Guests, Teachers and participants. The programme was inaugural by **Dr. N Mahadewaswamy** principal of a college in his inaugural speech at the beginning of the programme. After that session was hand over to Manish and Logesh has delivered his speech on “**Pool Campus Drive By TVS Motors Company Ltd.,**” was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.

Valedictory session:



The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark, He expressed his overall views about Campus drive and congratulate all for successful completion of programme.

The vote of thanks was given by Kum, Priya S Final B.Com and anchored by Kum. Niharika final BBA student and concludes the programme.

About Campus Drive:-

On 13th May 2025, a campus recruitment drive was conducted by TVS Motor Company in collaboration with the Placement Information and Career Guidance in association of Internal Quality Assurance Cell (IQAC) of the institution. The event aimed to provide placement opportunities and career guidance to students, particularly those in the final year of their academic programs.

Objective:

The primary objective of the campus drive was to facilitate the placement of students into roles within TVS Motors Company Ltd., and offer them a platform to understand the recruitment process for such prestigious positions. Additionally, the IQAC aimed to ensure that students were adequately prepared for corporate expectations by integrating placement activities with career counseling.

Key Highlights of the Campus Drive:

1. Pre-Placement Orientation:

A detailed pre-placement session was organized where representatives from Equalize RCM provided insights into the companies work culture, job roles, and growth opportunities. The session also included an overview of the recruitment process, which consisted of online assessments, group discussions, and personal interviews.

2. Eligibility Criteria:

Students from various disciplines, especially those pursuing degrees in business, finance, and economics, were eligible to apply. A minimum academic requirement was set, and students with consistent performance across their semesters were encouraged to participate.

3. Application Process:

Interested students were required to submit their resumes through the placement portal. The bank reviewed the applications and shortlisted candidates for the next stages of the recruitment process.

4. Online Assessment:

The initial round of selection involved an online assessment that tested candidates on various parameters, including logical reasoning, quantitative aptitude, and verbal ability. This was a screening round designed to assess the candidates' problem-solving abilities and communication skills.

5. Group Discussion:

Shortlisted candidates from the online assessment were invited for a group discussion, where their teamwork, communication, and critical thinking abilities were evaluated. The topic for the discussion was related to current economic trends and the banking sector.

6. Personal Interviews:

The final stage of the process was the personal interview, where candidates were evaluated on their technical knowledge, leadership potential, and overall personality. The interviewers focused on assessing candidates' enthusiasm for working in the banking sector and their long-term career aspirations.

7. Career Guidance:

Throughout the process, the IQAC team offered career guidance and counseling to students. This included one-on-one sessions with mentors, mock interviews, and advice on crafting effective resumes and cover letters. The guidance was aimed at helping students develop a professional approach to job applications and interviews.

8. Placement Outcomes:

Several students were successfully placed with Equalize RCM in various roles, including Relationship Manager, Sales Officer, and Assistant Manager. These placements were celebrated as a significant achievement for both the students and the institution.

9. Feedback and Future Improvements:

After the campus drive, students and recruiters were asked to provide feedback on the event. The feedback will be analyzed by the IQAC to improve the organization of future recruitment drives and further enhance the career support system for students.

Conclusion:

The campus drive by TVS Motors Company was a successful event that provided excellent career opportunities for students while ensuring they were well-prepared for the competitive recruitment landscape. The collaboration with IQAC was instrumental in ensuring that students received the necessary guidance to perform well during the process. The placement success and the guidance offered during the drive demonstrated the institution's commitment to bridging the gap between education and industry requirements.

Totally 120 students participated in our college out of 53 candidates short listed and 21 students are qualified in the final round and selected. The institution looks forward to further collaborations with reputed organizations like TVS Motors Company Ltd., to continue providing valuable placement opportunities for students.