



JSS MAHAVIDYAPEETHA

# JSS COLLEGE FOR WOMEN

Affiliated to the University of Mysore & Re-Accredited by NAAC with 'B+' Grade

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## PLACEMENT INFORMATION AND CAREER GUIDENCE CELL



### Report on

## AWARENESS PROGRAMME ON PRIME MINISTER ROZGAR YOJANA (PMRY)

Report prepared by :

Mohammed Zabiulla  
Placement Officer

## PLACEMENT INFORMATION AND CAREER GUIDENCE CELL

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01	Programme :- <b>AWARENESS PROGRAMME ON PRIME MINISTER ROZGAR YOJANA ( PMRY)</b>
02	Date :- <b>26/10/2024</b>
03	Programme List/ List of participate students :- <b>Attached with report,</b>
04	Number of participants :- <b>230</b>

### Schedule of Programme:-

Date	Time	Session	Speaker /Director
<b>26/10/2024</b>	11.00 am –11.30 am	Welcoming participants and experts sharing objectives of the programme and setting up agenda	<b>Dr. Mohan Rao</b> State Director Khadi & Village Industrial Commission Bangalore  <b>V R Marathe</b> Assistant Director Khadi & Village Industrial Commission Bangalore  <b>Rajath Pavar</b> Executive Director Khadi & Village Industrial Commission Bangalore
	11.30 am – 12.30 pm	Giving information about PMRY and benefits of the Scheme, self-employment and entrepreneurial	
	12.45 pm – 1:45 pm	Distributing snacks and juice to students	

# PLACEMENT INFORMATION AND CAREER GUIDENCE CELL

## REPORT ON

### AWARENESS PROGRAMME ON PRIME MINISTER ROZGAR YOJANA (PMRY) 26/OCTOBER/2024

#### Preambles:-

An awareness programme on the Prime Minister Rozgar Yojana (PMRY) was held on 5th October 2024 at JSS College for Women, Chamarajanagara. The event was organized by the Placement and Career Guidance Cell in association with the Internal Quality Assurance Cell (IQAC) of the college. The objective of the programme was to inform and educate the students about the PMRY scheme, which offers financial assistance to youth for self-employment and entrepreneurial ventures. The session aimed to encourage students to explore the possibilities of self-employment and to understand how they can avail the benefits of this government initiative.

#### Detail explanation of report:-



The programme started with an invocation by Kum, Nithyashree Final B.Sc student and Kum. Sowmya R Final B.Com student welcoming the Guests, Teachers and participants. The programme was inaugural by the dignitary guests, principal, teachers and students by watering the plant at the beginning of the programme.





After that session was hand over to **Dr. Mohan Rao** State Director has delivered his speech on “**Prime miniter rozgar yojana**” was very effective for the students. It was really a splendid presentation which was exposed for the field of practices in the programme became successful as the students became enriched by the speech of the resource person.

The principal Dr.Mahadewaswamy N in his presidential speech motivating the students to explore self –employment and opportunities and uses of government Schemes of entrepreneurship.

A small jatha also conducted by students near surrounding of the college to create awareness in public about prime minister rozgar yojana.



**After the completion of jatha distributing snacks and juice to students:-**



### **Valedictory session:-**

The programme was hosted by Mohammed Zabiulla. Assistant professor and Placement Officer gave concluding remark. He expressed his overall views about prime minister rozgar yojana (PMRY) congratulate all for successful completion of programme.

The vote of thanks was given by Kum, Sariya and anchored by Priya S final B.Com student and concludes the programme.

## **About Awareness programme on Prime minister rozgar yojana (PMRY):-**

It gives me immense pleasure to be here today for this important awareness programme on the Prime Minister Rozgar Yojana (PMRY), a flagship initiative by the Government of India. On behalf of the college, I extend a warm welcome to all the participants and thank the Placement and Career Guidance Cell, in association with the Internal Quality Assurance Cell (IQAC), for organizing this enlightening session.

As we all know, one of the greatest challenges facing our nation today is unemployment, particularly among the youth. Despite the availability of numerous job opportunities, many young people are unable to secure employment due to a variety of factors, such as lack of experience, skills, or financial resources. In such a scenario, initiatives like the Prime Minister Rozgar Yojana play a crucial role in providing a much-needed lifeline to the educated, unemployed youth, helping them create their own sources of income and become job creators rather than job seekers.

### **Objective of the Programme:**

The key objectives of the awareness programme were:

To familiarize students with the Prime Minister Rozgar Yojana and its benefits.

To provide information on the loan application process, eligibility criteria, and the sectors supported by the scheme.

To inspire students, particularly those from economically weaker backgrounds, to consider entrepreneurship as a career path.

To offer practical insights into how the scheme has helped other young entrepreneurs set up businesses and contribute to the economy.

### **Key Highlights of the Program:**

1. Introduction to PMRY: The session began with an introduction to the Prime Minister Rozgar Yojana by [Insert Name], a representative from [Insert organization/department]. The speaker provided a comprehensive overview of the scheme, which was launched to create self-employment opportunities for educated youth, especially from rural and underserved areas. It was emphasized that PMRY focuses on small-scale industries and business ventures across different sectors such as manufacturing, services, and trade.

2. **Loan Process and Eligibility:** Detailed information was shared about the eligibility criteria for the scheme. The speaker elaborated on the age limit, educational qualifications, and the required documentation for applying for the loan. Students were guided through the steps involved in the loan application process, including how to approach banks and financial institutions offering loans under PMRY.

3. **Sectoral Opportunities:** The speaker highlighted various sectors where students could apply for financial assistance under the scheme, such as small manufacturing units, retail trade, and service-based businesses. Real-life examples of successful entrepreneurs who have benefited from PMRY were shared, motivating students to explore these options.

4. **Interactive Q&A Session:** After the presentation, an interactive question-and-answer session was held, where students could ask questions regarding the scheme. Common queries included loan repayment structures, the support available for business management, and the timeline for loan approval. The session proved to be very informative and helped clarify doubts regarding the entire process.

5. **Distribution of Informational Materials:** At the end of the session, informational brochures and pamphlets containing detailed information about the Prime Minister Rozgar Yojana were distributed to the students. These materials included step-by-step instructions on applying for the loan and contact information for local branches of banks that facilitate the scheme.

### **Outcomes of the Program:**

The awareness programme had a positive impact, with many students showing interest in pursuing self-employment opportunities under the Prime Minister Rozgar Yojana. The session was informative and helped students understand how they could avail financial support to start their own businesses. The programme also inspired many students to explore entrepreneurship as a viable career option.

The Placement and Career Guidance Cell, in association with IQAC, plans to conduct more such awareness sessions in the future to ensure that students are well-informed about government schemes that can help them achieve their career goals.

### **Conclusion:**

The awareness programme concluded with a vote of thanks by Kum. Sariya Final B.Com student, she thanked the Guests, students, and faculty for their active participation. The session successfully created awareness about the opportunities available under the Prime Minister Rozgar Yojana and encouraged students to think beyond traditional employment.



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**CHAMARAJANAGARA: 571313**



**Placement Information and Career Guidance in association with IQAC**

**Organizing**

**Awareness programme on Prime Minister Rozgar  
Yojana (PMRY)**

**DATE: 26/10/2024**

**TIME: 11:00 AM**

***Divine Blessings***

***His Holiness Jagadguru Sri. Shivarathri Deshikendra Mahaswamiji**  
**Jagaduru Sri. Veerasimhasana Mahasamsthan Math, Suttur Srikshetra***

<b>President</b>	:	<b>Sri. Shivakumara A</b> Assistant Director Grade-I MSME-DFO- Bangalore
<b>Inauguration</b>	:	<b>Dr. Mahadevaswamy N</b> Principal
<b>Chief Guest/Resource Person</b>	:	<b>Sandeep Kumar</b> HR Assistant Manager ICICI Bank Bangalore
<b>Presence</b>	:	<b>Sri. R M Swamy</b> Public Relation Officer JSS Educational Institutions
	:	<b>Sri. Mallikarjuna Swamy M</b> IQAC Co-ordinator
	:	<b>Sri. Mohammed Zabiulla</b> Placement Officer

**All are cordially invited**

**Venue: Seminar Hall**





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Placement Information and Career Guidance cell in association with IQAC  
Organizing

## Awareness programme on Prime Minister Rozgar Yojana (PMRY)

### Programme List

Invocation	:	Kum. Nithyashree	Final year B.Sc
Welcome Speech	:	Kum. Sowmya R	Final year B.Com
Inauguration	:	Dr. Mohan Rao	State Director Khadi & Village Industrial Commission Bangalore
Resource Person	:	V R Marathe	Assistant Director Khadi & Village Industrial Commission Bangalore
Presence	:	Rajath Pavar	Executive Director Khadi & Village Industrial Commission Bangalore
President	:	Dr. Mahadevaswamy N	Principal
Presence	:	Sri. R M Swamy	Public Relation Officer JSS Educational Institutions
		Sri. Mallikarjuna Swamy M	IQAC Co-ordinator
Vote of thanks	:	Kum. Sariya	Final year B.Com
Anchoring	:	Kum. Priya S	Final year B.Com

Date: 26/10/2024

Venue: Seminar Hal

Time: 11:00 AM