



JSS MAHAVIDYAPEETA



JSS COLLEGE FOR WOMEN

Affiliated to the University of Mysore & Accredited by NAAC with B+ Grade.

CHAMARAJANAGAR : 571 313

Ph.: 08226-222076 & FAX: 08226-226505 Website: jsscwn.com E-mail: jsswcc@rediffmail.com

Department Profile



DEPARTMENT OF COMMERCE AND MANAGEMENT

Content

SL. No	Particulars	Page No
01	About the department	
02	Vision	
03	Mission	
04	Faculties of the Department	
05	Participation in academic Programme (Seminars/ Workshops/ Conference)	
06	Faculties Profile	
07	Departmental activities	
	a) Work shop	
	b) Special lectures	
	c) Class room seminars	
	d) Industrial visits and tours	
	e) Parents meeting	
	f) Group studies	
08	Students strength 2012-13 to 2016-17	
09	Student's progression List: 2012-13 to 2016-17	
10	Students Achievements who have secured 100 out of 100 - 2012 to 2017	
11	Result Analysis	
12	SWOC Analysis of the department and Future plan	

1. About the department

The department of Commerce was established in this college in the year 1974. To begin with, there were only twenty students, the department was started by a group of sincere and hardworking dedicated teachers like Prof. Chinthamani and Prof. Mallikarjuna Pandith are gratified to note that all the twenty students of first batch graduated in their first attempt and brought laurels to our college.

The department in the 43 years of existence has obtained the service of a number of dedicated teachers and eminent professors like Prof. A. Chandrappa, Prof. Shivamurthy, and Prof. VLM Patil, Prof. Mallikarjunashetty, Prof. N.P. Padaki, Prof. Ramegowda, Prof. N. Nagharaju, Prof. Ramamurthy Rao, Dr. Shankrappa.S, Prof. Nagendra.S and Dr. Siddanagoudar. Their contribution has enriched the department to a great extent.

Our students are mostly drawn from the Chamarajanagara town and surrounding rural areas. From the year of the inception students of the Commerce department continuously excelled in academic and co-curricular activities. The result of the Commerce department has always been the best in our college. Our department students are equally proficient in sports, games and cultural activities. Many others have demonstrated their talents like singing, dancing and debate etc...

The Commerce department has commenced the BBM course in our college from the academic year 2009-10. M.COM was commenced in the academic year 2015-16. Mysore University has changed BBM to BBA (Bachelor of Business Administration) in 2016.

This department is providing quality education through a personalized approach. The department is striving to bring about all-round development among students through discipline, creativity, skills, multiple intelligences and integration of family, social and global values.

Vision

“A Comprehensive Business
Education
And
Self Empowerment for Women”

Mission

- To Instill and develop skilled human resources to meet contemporary challenges.
- To encourage self evaluation, personality development and guide the students to strive towards research and creative innovation.
- Department of Commerce and Management provide excellent teaching and learning environment with its focus on continuing education.

Faculty of the department

Sl.No	Name	Qualifications	Designation	Experience (in years)	Specialization
01	Dr.C.N.Siddanagouder (Retired On:30:06:2017)	M.Com, M Phil PhD	Associate Professor	36	Cost Accounting
02	Manjula.M	M.Com. M Phil	Associate professor	28	Taxation
03	Virupaksha	B.Com LLM	Visiting faculty	20	LAW
04	Mohammed Zabiulla	M.Com.	TAP	10	EDP
05	Ravi kumar	M.Com, MBA PGDMM	TAP	10	Finance
06	Thriveni. N	M.Com.	TAP	07	EDP
07	Vanishree.G.k	M.Com.	TAP	04	TAX
08	Rajeshwari. M	M.Com. PGDCE, PGDBA,DSPC	TAP	05	EDP
09	Nirmala	M.Com	TAP	04	MM
10	Mohan babu. M R	M.Com.	TAP	04	MA
11	Shivamurthy. N	M.Com. MBA	TAP	04	FA
12	Mamatha.S	M.Com.	TAP	02	MA
13	Rekha. S	M.Com PGDHRM	TAP	02	FA
14	Priya.V	MCOM, ADMM	TAP	-	TAX
15	ASHA.L	MCOM	TAP	-	TAX

Profile of the Department Faculty

Manjula. M.

Member BOE (UG) & BOS (UG)

University of Mysore

Mysore.

Member BOE (UG) -

JSS College for Women (Autonomous)

Mysore.

Member BOE and BOS (UG) -

JSS College Ooty road (Autonomous)

Mysore.

Details of Publications

1. 27 and 28th March 2015 National seminar on “**Emerging Issues in Global Economy**”
Paper Presented- “**Business Process Outsourcing in India (Issues and challenges)**”
Vijay First Grade College. ISBN 978-81-925763-6-7

Details of Paper Presentation in Seminar/Conference/Workshop

1. 6th and 7th December, 2014 National Conference on “**Financial Inclusion for Sustainable Development**” Paper presented – “**Customer Relationship Management in Banking Industry - Building Customers Insight through Technology**”
Karnataka state Open University.
2. 9th -11th November, 2012 “**All India conference of Indian Commerce Association**”
KPB Hinduja College of Commerce, Mumbai Paper Presented: “**Public Private Partnership in Infrastructural Development in India**” (Research paper)
3. 17th September, 2014 National seminar on “marketing resolution and emerging trends in retail marketing” Paper presented: - “**Indian retail Industry emerging trends and challenges**”
Vidyodhaya Arts and commerce FGC

Details of Seminar/Conference/Workshop attended

1. 25th February, 2012 Orientation programmed on “**Life skills and ICT enabled teaching**”
JSS College of Arts, Commerce & Science Ooty Road Mysore.

2. 17th & 18th February 2012 State level conference on-“Achieving Organisational Excellence Through Business Education”- Issues and Challenges
3. 28th & 29th March, 2014 National seminar on “**Financial Inclusion**” The Institute of Education Trust Basudeva Somani College in association with the Mysore Chapter of ICS
4. 7th & 8th February, 2015 Programme for Redesigning of Curriculum of B.com & BBM programme JSS college of Arts, Commerce and science
5. 13th and 14th February 2015 National seminar on “**IFRS Convergence in India**” -Issues and Challenges JSS College for Women, Saraswathipuram.
6. 21st and 22nd February, 2015 2days workshop for redesigning of B.Com & BBM Curriculum.JSS College for women, Saraswathipuram, Mysore.
7. 25th March, 2015 State level Seminar on Enhancing English Communication skill of Teachers. Department of English, JSS College for women’s, Chamarajanagara.
8. 21st august 2015Workshop on “**Business Taxation**” D.Bhanumaih College of commerce and arts, Mysore in collaboration with Mysore University Commerce and Management Teacher’s Forum.
9. 26th august 2015 Workshop on “**Corporate Tax Planning**” Maharani’s Women’s Commerce and Management College & Mysore University Commerce and Management Teacher’s Forum

Other Activities:

- Co-coordinator of **UGC**.
- Worked on various committees of the college as convener and member.
- Participated in NSS Camps.
- Guided students for surveys.
- Assisted in drafting office correspondence.
- National seminars paper presented.
- State seminars Participated.

Mohammed Zabiulla:**Details of Seminar/Conference/Workshop attended**

1. 25th March, 2015 State level Seminar on “**Enhancing English Communication skill of Teachers**”. Department of English, JSS College for women’s, Chamarajanagara.
2. 28th and 29th September 2011 UGC sponsored Two days national level seminar on “**Customer relationship management in banking industry**”. Department of commerce JSS College for women’s (autonomous) Mysore
3. January 31st 2011 one day national seminar on “**Emerging issues in financial sector**” Kuvempu university. Jnana sahyadri, shankara gatta, shivamogga district, Karnataka
4. 05th March 2014 One day national seminar on “**Fostering scientific temper**” JSS womens college Chamarajanagara.
5. On 17th and 18th February 2012 state level conference on “**Achieving organisational excellence through business education- issues and challenges**” Jointly organised by federation of teachers councils of commerce and management in Karnataka. Mansa gangothri University of Mysore. Mysore
6. On 29th and 30th March 2011 UGC sponsored two days state level seminar on “**Emerging trends in the world economy and managerial challenges**” JSS college for women’s Kollegal
7. On 18th August 2012 one day workshop on “**Empowering employees to build competitiveness**” S.J.C.E JSS technical institutional campus Manasa Gangothri. Mysore.
8. On 16th and 17th September 2011 two days national seminar on “**Marketing revolution: Emerging trends in retail marketing**” Vidyodaya Arts and Commerce First grade college. T.N. pura Mysore
9. On 19th and 20th September 2015 two days state level seminar on “**financial inclusion- A policy perspective for an Egalitarian society**” JSS college for women Kollegal
10. On 18th March 2015 one day state level seminar on “**credibility crisis in politics and administration / management**” JSS college for women Kollegal
11. On 08th October 2015 one day state level seminar on “**Enforcement of human rights for women and children**” JSS college for women Kollegal
12. On 07th March 2015 one day state level seminar on “**Leelavathi ganitha**” JSS College for women Chamarajanagara.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Ravi Kumar N C:**Details of Seminar/Conference/Workshop attended**

1. 25th March, 2015 State level seminar on “**Enhancing English Communication skill of teachers**” department of English JSS College for women, Chamarajanagara.
2. 29th March, 2016 UGC sponsored one day state level seminar paper presented on “**Micro finance and rural development issue and Challenges**” organized by department of Commerce JSS Arts and Commerce College, Gundlupet.
3. UGC sponsored one day state level seminar Paper presented on “**Insurance Management and development**” organised by department of Commerce JSS College for women, Saraswathipuram, Mysore.
4. UGC sponsored one day state level seminar on “**Technological development in accounting management**” organised by department of Commerce SBRR Mahajana college Mysore.
5. On 16th and 17th September 2011 two days National seminar on “**Marketing revolution: Emerging trends in retail marketing**” Vidyodaya Arts and Commerce First grade College. T.N. pura Mysore
6. 05th March 2014 One day national seminar on “**Fostering scientific temper**” JSS women’s college Chamarajanagara.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Thriveni N**Details of Seminar/Conference/Workshop attended**

1. On 25th March, 2015 State level Seminar on “**Enhancing English Communicative skills of Teachers**”. Department of English, JSS College for Women’s, Chamarajanagara.
2. On 07th March 2015 one day state level seminar On “**Leelavathi ganitha**” JSS College for women Chamarajanagara.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

RAJESHWARI. M**Details of Seminar/Conference/Workshop attended**

1. On 17th and 18th February 2012 state level conference on “**Achieving organisational excellence through business education- issues and challenges**” Jointly organised by federation of teachers councils of commerce and management in Karnataka. Mansa Gangothri University of Mysore.
2. On 22nd July 2015 one day workshop On “**How to motivate research activities in colleges**” JSS college of Arts and Commerce Gundlupet.
3. On 31st March 2015 State level seminar “**Developing employability among younger generation**” GFGC, Hullahalli, Nanjangudu.
4. On 20th January 2017 one day workshop on “**Statistics**”, Department of Commerce and Management, Maharani’s women’s Commerce and Management college, Mysuru.
5. On 08th February 2017 one day orientation on “**Goods and Service Tax (GST)**”, Department of studies in Commerce, Manasagangothri, University of Mysuru.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

VANISHREE G K**Details of Seminar/Conference/Workshop attended**

1. On 25th March, 2015 State level Seminar on “**Enhancing English Communicative skills of Teachers**”. Department of English, JSS College for Women’s, Chamarajanagara.
2. On 07th March 2015 one day state level seminar On “**Leelavathi ganitha**” JSS college for women Chamarajanagara.
3. On 20th January 2017 one day workshop on “**Statistics**”, Department of Commerce and Management, Maharani’s women’s Commerce and Management college, Mysuru.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Nirmala. A C**Details of Seminar/Conference/Workshop attended**

1. 16 March 2017 On “**Orientation on Goods and Service Tax**” Dr. B R Ambedkar Post graduation centre.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

MOHANBABAU M R**Details of Seminar/Conference/Workshop attended**

1. On 25th March, 2015 State level Seminar on “**Enhancing English Communicative skills of Teachers**”. Department of English, JSS College for Women’s, Chamarajanagara.
2. On 07th March 2015 one day state level seminar On “**Leelavathi ganitha**” JSS College for women Chamarajanagara.
3. On 08th February 2017 one day orientation on “**Goods and Service Tax (GST)**”, Department of studies in Commerce, Manasagangothri, University of Mysuru

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Shivamurty.N**Details of Seminar/Conference/Workshop attended**

1. On 25th March, 2015 State level Seminar on “**Enhancing English Communicative skills of Teachers**”. Department of English, JSS College for Women’s, Chamarajanagara.
2. On 07th March 2015 one day state level seminar On “**Leelavathi ganitha**” JSS College for women Chamarajanagara.
3. On 18th March 2015 one day state level seminar On “**Credibility crisis in politics and administration / management**” JSS College for women Kollegal.
4. 05th March 2014 One day national seminar On “**Fostering scientific temper**” JSS women’s College Chamarajanagara
5. On 19th and 20th September 2015 two days state level seminar on “**financial inclusion- A policy perspective for an Egalitarian society**” JSS college for women Kollegal

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

MAMATHA S**Details of Seminar/Conference/Workshop attended**

1. 08 February 2017 On “**Orientation on Goods and Service Tax**” Department of studies in Commerce **Manasa gangothri**

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Rekha. S**Details of Seminar/Conference/Workshop attended**

1. 16 March 2017 On “Orientation on Goods and Service Tax” Dr. B R Ambedkar Post graduation centre.

Other Activities:

- Worked on various committees of the college as member.
- Participated in NSS Camps.
- National seminars paper presented.
- State seminars Participated.

Participation in academic Programme
(Seminars/ Workshops/ Conference)

SI No	Names	National Seminars	State level Seminars	Conference	Work shops	Orientation Programme	Total
1	Manjula. M	03	02	03	04	01	14
2	Mohammed Zabiulla	03	07	01	02		13
3	Ravi kumar N C	02	04	-	-	-	06
4	Thriveni. N	-	02	-	01	-	03
5	Rajeshwari.M	-	01	01	02	01	05
6	Vanishree. GK	-	02	-	01	-	03
7	Mohan Babu. MR	-	02	-	-	01	03
8	Nirmal AC	01	01	-	-	-	02
9	Shivamurthy	01	04	-	-	-	05
10	Mamatha.	-	-	-	-	01	01
11	Rekha.S	-	-	-	-	01	01
	Total	10	25	05	10	05	55

Work shop

Date	Topic	Resource person
31.08.2015 To 02.09.2015	Entrepreneurship development programme(EDP)	Madhu.MS BE.MBA.DBM District deputy director (trainee) centre for entrepreneurship development of Karnataka (CEDOK) (a govt. of Karnataka organization

Inauguration

Inaugural Address Madhu.M



Special Lectures

Date	01.03.2014		Date	26.03.2014	
Topic	“Challenges faced by women entrepreneur”		Topic	“Concept of new industrial policy”	
Resource Person	M S Madhu		Resource Person	M. Shivappa	
Date	08.04.2017		Date	18.02.2015	
Topic	“Demonetization”		Topic	“New media entrepreneurship”	
Resource Person	Dr. Mohan Kumar		Resource Person	Dr. Vijay	
Date	15.03.2016		Date	06.03.2017	
Topic	“E- Commerce”		Topic	“Recent trend in banking sector”	
Resource Person	Prof.Chinthamani		Resource Person	B. N Shankar	
Date	14.04.2017		Date	20.09.2016	
Topic	“Micro finance in India”		Topic	“Time management Concept”	
Resource Person	Dr. Prabhu		Resource Person	Dr. Niranjana Babu	

Class Room Seminars

Date	10.02.2015		Date	07.04.2017	
Topic	“Meaning and concepts of Management ”		Topic	“Calculation of Simple interest & Compound interest”	
Student Name	Sheethal I B.Com ‘B’		Student Name	Ashwini III B.Com ‘A’	
Date	22.08.2016		Date	22.04.2016	
Topic	Valuation of shares and Goodwill ”		Topic	“Computation of Net income of the firm ”	
Student Name	Pooja II BBM		Student Name	Parvathi Priya II B.Com ‘B’	
Date	04.07.2017		Date	15.09.2016	
Topic	“Calculation of Arithmetic Mean”		Topic	“Calculation of Fund flow statement ”	
Student Name	Rohini III BBM		Student Name	Pavithra III B.Com ‘B’	
Date	22.08.2016		Date	20.09.2016	
Topic	“Valuation of shares and Goodwill ”		Topic	“Calculation of Issues of Share”	
Student Name	Madalambika II BBM		Student Name	Sowmya M II B.COM‘B’	

Group Studies



Parents - Teachers meeting



Tours and Industrial visits

Date	Visited place	Class
26.03.2014	Infosys	III B.COM and III BBM



Date	Visited place	Class
04.03.2015	Madikeri	I B.COM and I BBM



Date	Visited place	Class
29.02.2016	Mysore Dairy	II B.COM and II BBM



Tours and Industrial visits

Date	Visited place	Class
18.03.2016	GRS Fantasy Park	III B.COM and III BBM



Date	Visited place	Class
18.03.2016	GRS Fantasy Park	III B.COM and III BBM

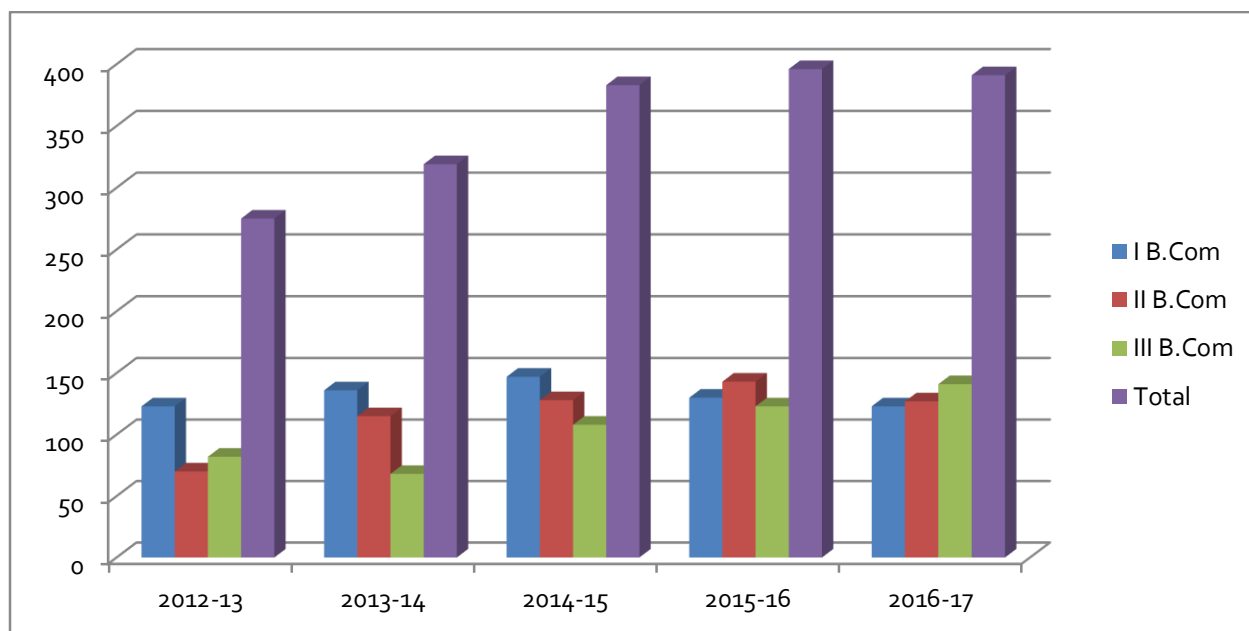


Date	Visited place	Class
02.08.2017	Corporation bank	I B.COM and I BBM

Student's strength: 2012-13 to 2016-17

B.Com

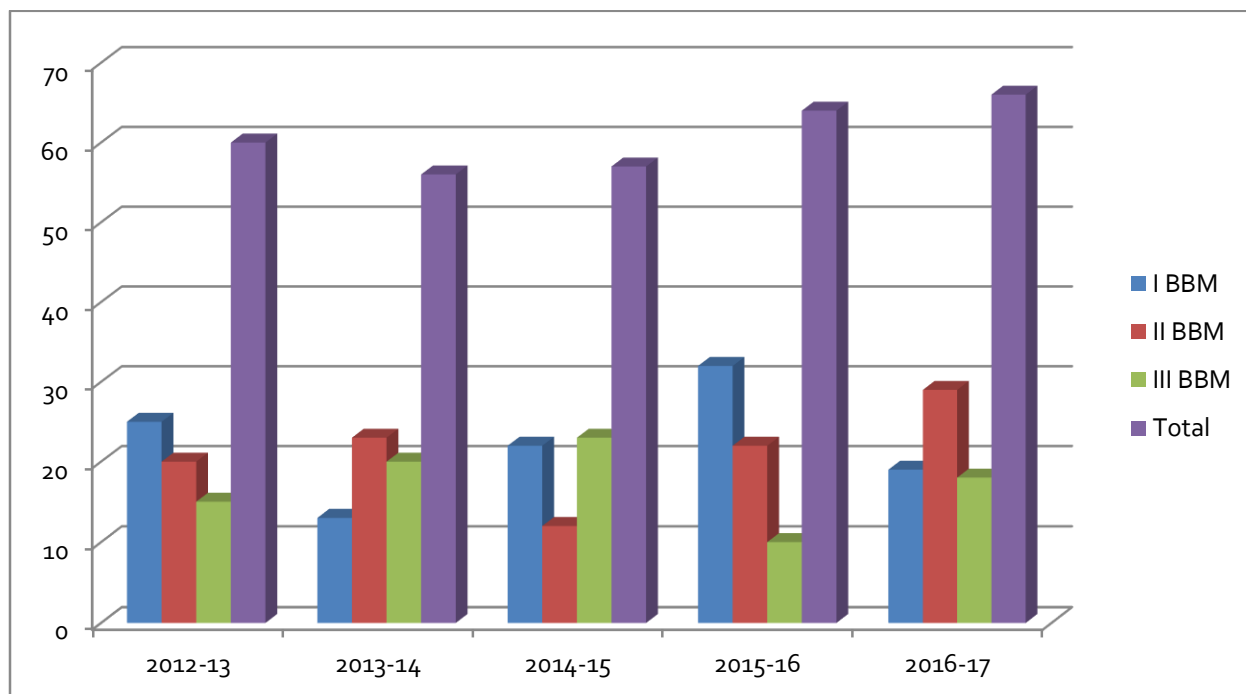
Year	I B.Com	II B.Com	III B.Com	Total
2012-13	123	70	82	275
2013-14	136	115	68	319
2014-15	147	128	108	383
2015-16	130	143	123	396
2016-17	123	127	141	391



Student's strength: 2012-13 to 2016-17

BBM

Year	I BBM	II BBM	III BBM	Total
2012-13	25	20	15	60
2013-14	13	23	20	56
2014-15	22	12	23	57
2015-16	32	22	10	64
2016-17	19	29	18	66












Student's progression List: 2012-13

Students Join Various Course Years Wise Data Collection:

Course	M.Com	MBA	CA	CS	LLB	Bed
Year						
2012-13	04	01	01	02	-	-
2013-14	23	10	02	-	-	03
2014-15	26	04	-	-	01	-
2015-16	17	01	02	03	01	02
2016-17	39	10	02	03	04	02

Students Achievements

Who have secured 100 out of 100 - 2012 to 2017

					
Year: 2012-13 Name: Sowmya Class: II BCOM Subject: Cost Accounting	Year: 2012-13 Name: Nisarga Class: III BCOM Subject: Business statistics	Year: 2012-13 Name:NithyaHS Class: IIIBCOM Subject: Business statistics	Year: 2012-13 Name:Divya. BM Class:IIIBCOM Subject: QT	Year: 2013-14 Name:Nagapushpa. Class: III BCOM Subject: Business Mathematics	Year: 2013-14 Name: sushma.R Class: IIIBCOM Subject: Business Mathematics
					
Year: 2013-14 Name: Meghashree Class: II BBM Subject: Marketing management	Year: 2013-14 Name: Ramya .K Class: IBCOM Subject: FA-II	Year: 2013-14 Name: Sowmya Class: III BCOM Subject: Wealth Tax	Year: 2013-14 Name: Nagashree Class: III BCOM Subject:QT	Year: 2013-14 Name: Preethi. CP Class: III BCOM Subject: Financial Management	Year: 2013-14 Name: mamatha.NK Class: III BCOM Subject: QT
					
Year: 2015-16 Name: Dakshayini Class: II BBM Subject: Marketing management	Year: 2013-14 Name: Madhu. BS Class: II BBM Subject: Corporate Tax Planning	Year: 2015-16 Name:Rajeshwari Class: III B.COM Subject: Business Mathematics	Year: 2015-16 Name: Rakshitha.N Class: III B.COM Subject: Management Accounting	Year: 2015-16 Name: Tanzeela banu Class: II BBM Subject: Management Accounting	Year: 2016-17 Name:Tejaswini.C Class: II BBM Subject: QT and Business statistics

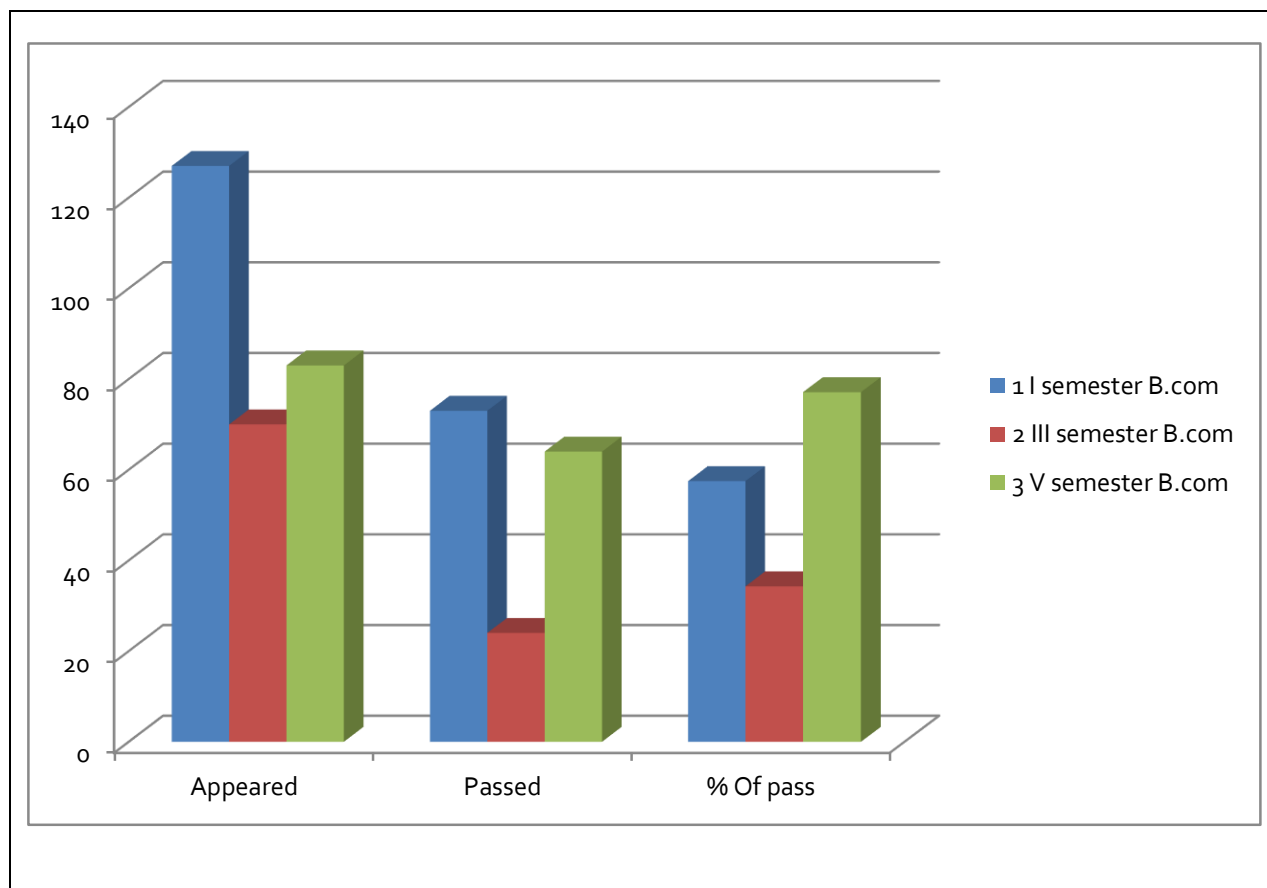
1. RESULT ANALYSIS

The students of our department have brought a successful result every year. The table and graphical representation given below shows this performance.

NOVEMBER/ DECEMBER 2012

SL. NO	Class	Appeared	Passed	% Of pass
01	I semester B.com	127	73	57.48
02	III semester B.com	70	24	34.28
03	V semester B.com	83	64	77.10

Result analysis in Graphical Representation: NOVEMBER/ DECEMBER 2012

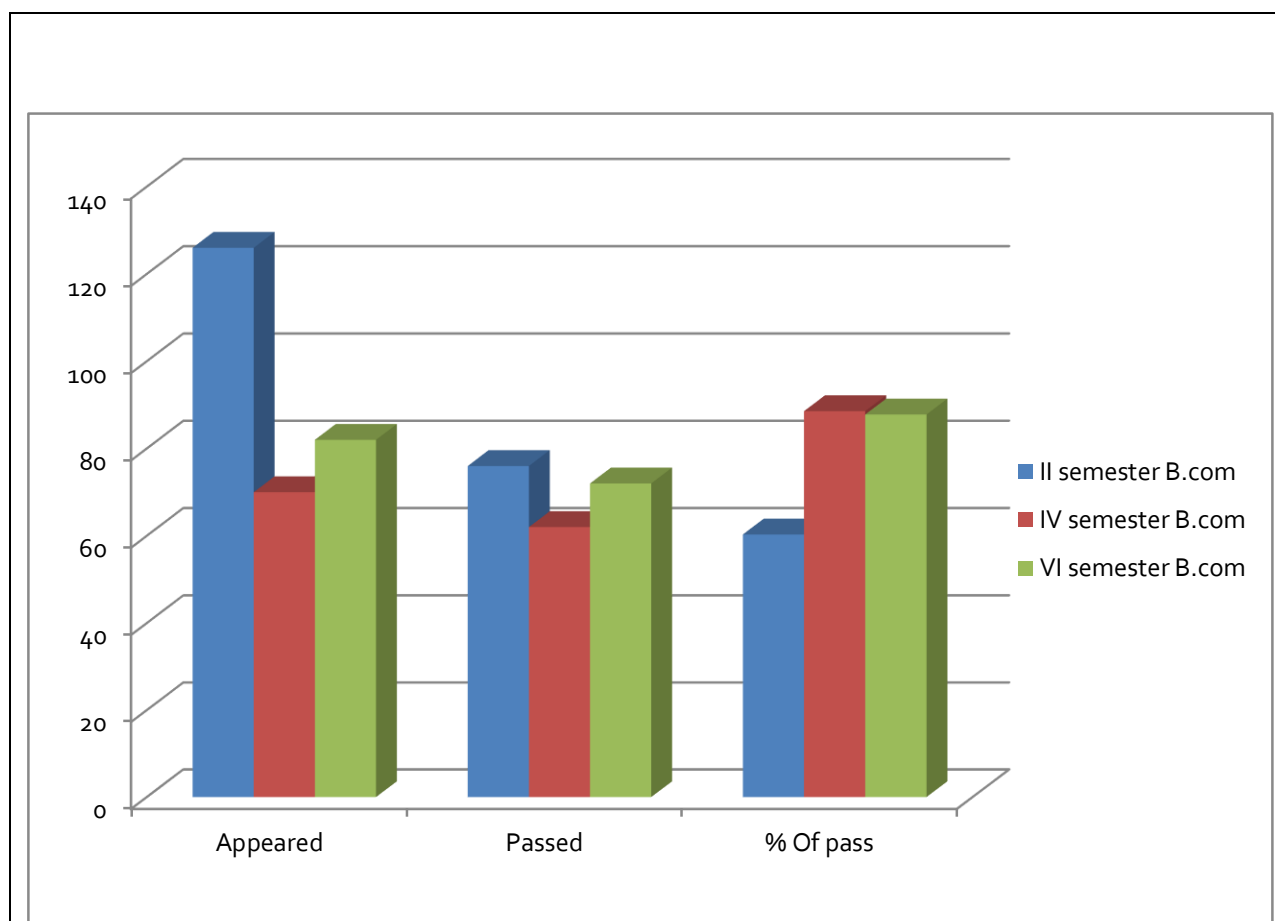


2. RESULT ANALYSIS

APRIL/ MAY - 2012

SL. NO	Class	Appeared	Passed	% Of pass
01	II semester B.com	126	76	60.31
02	IV semester B.com	70	62	88.57
03	VI semester B.com	82	72	87.80

Result analysis in Graphical Representation: APRIL/ MAY 2012

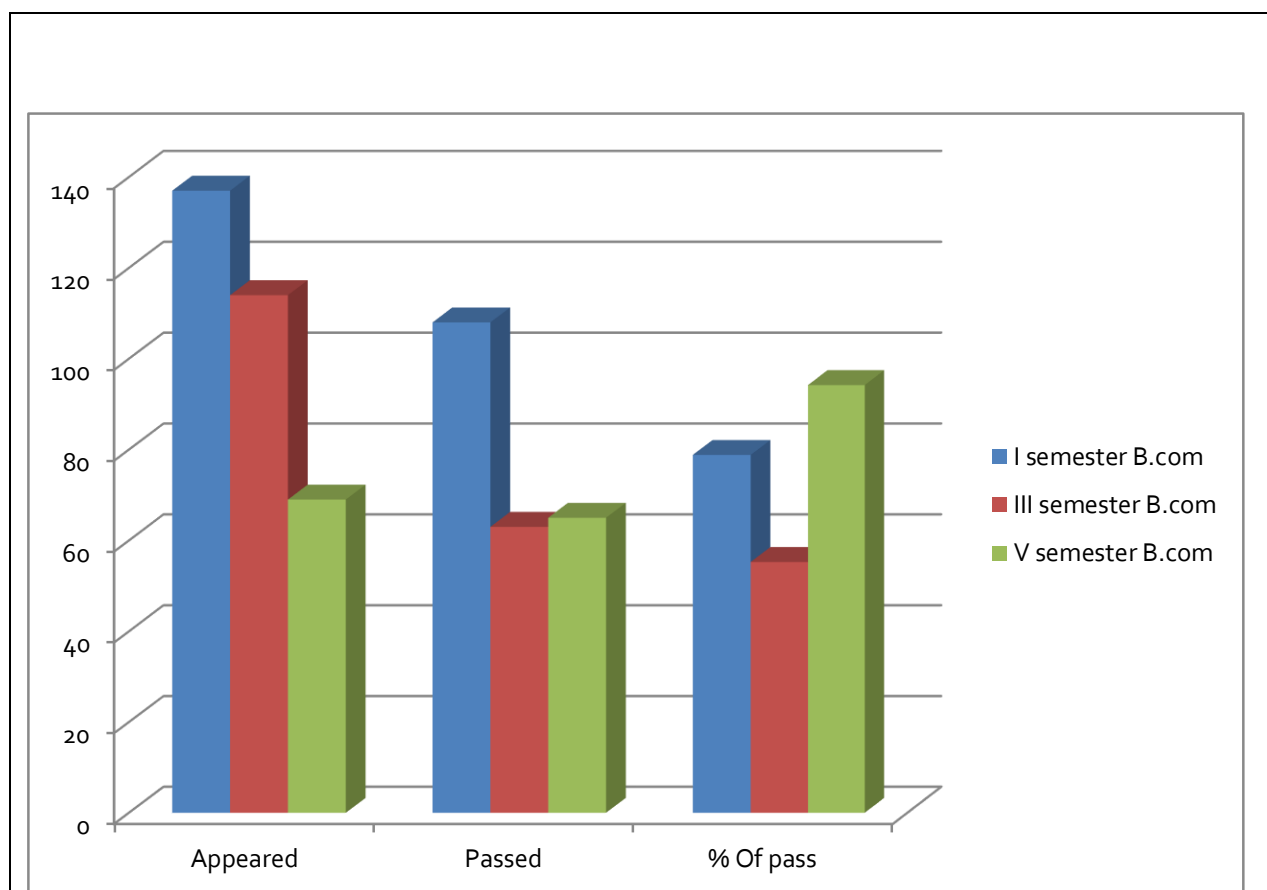


3. RESULT ANALYSIS

NOVEMBER/ DECEMBER 2013

SL. NO	Class	Appeared	Passed	% Of pass
01	I semester B.com	137	108	78.83
02	III semester B.com	114	63	55.26
03	V semester B.com	69	65	94.20

Result analysis in Graphical Representation: NOVEMBER/ DECEMBER 2013

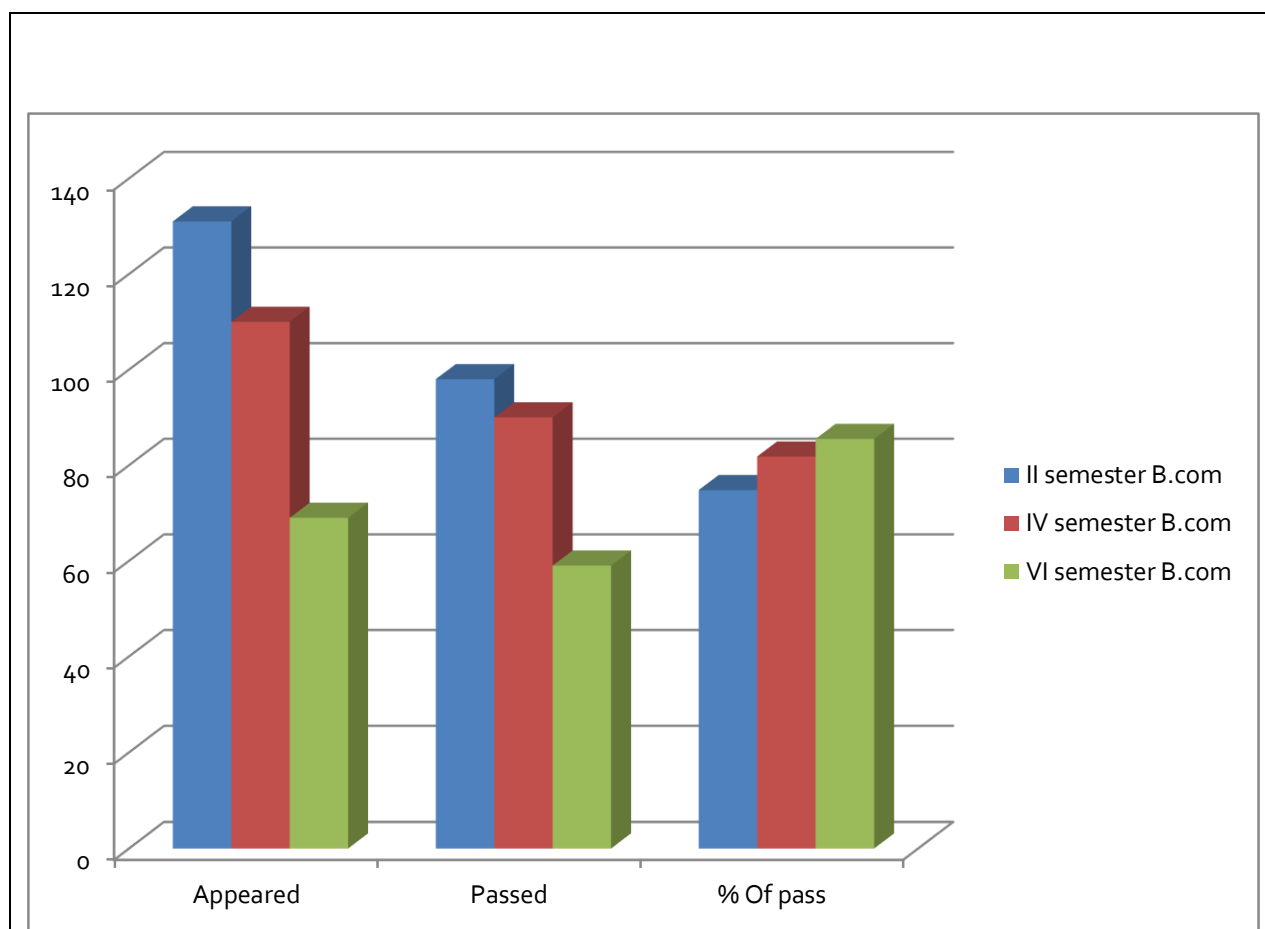


4. RESULT ANALYSIS

APRIL/ MAY 2013

SL. NO	Class	Appeared	Passed	% Of pass
01	II semester B.com	131	98	74.80
02	IV semester B.com	110	90	81.81
03	VI semester B.com	69	59	85.50

Result analysis in Graphical Representation: APRIL/ MAY 2013

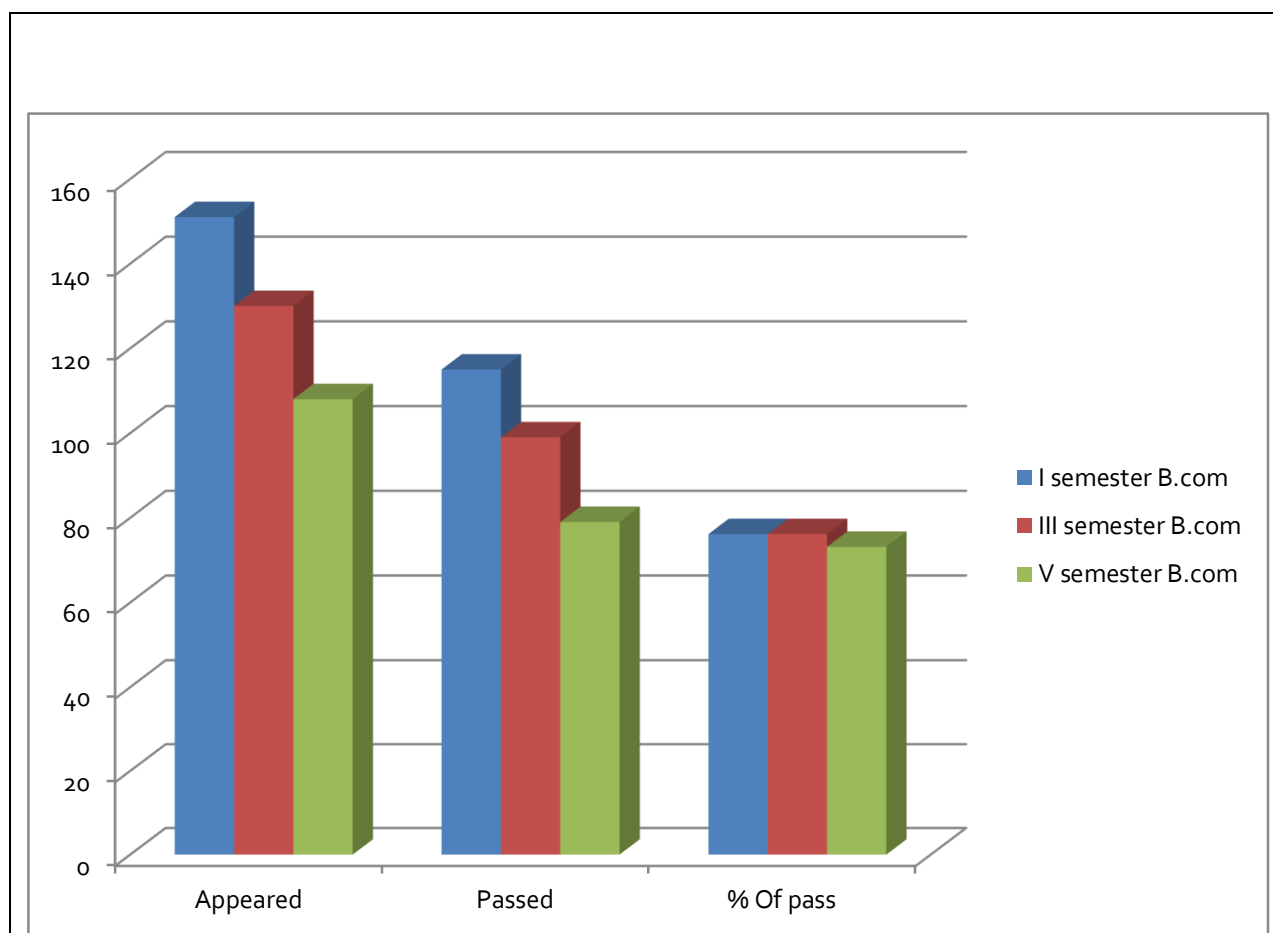


5. RESULT ANALYSIS

NOVEMBER/ DECEMBER 2014

SL. NO	Class	Appeared	Passed	% Of pass
01	I semester B.com	151	115	76.15
02	III semester B.com	130	99	76.15
03	V semester B.com	108	79	73.14

Result analysis in Graphical Representation: NOVEMBER/ DECEMBER 2014

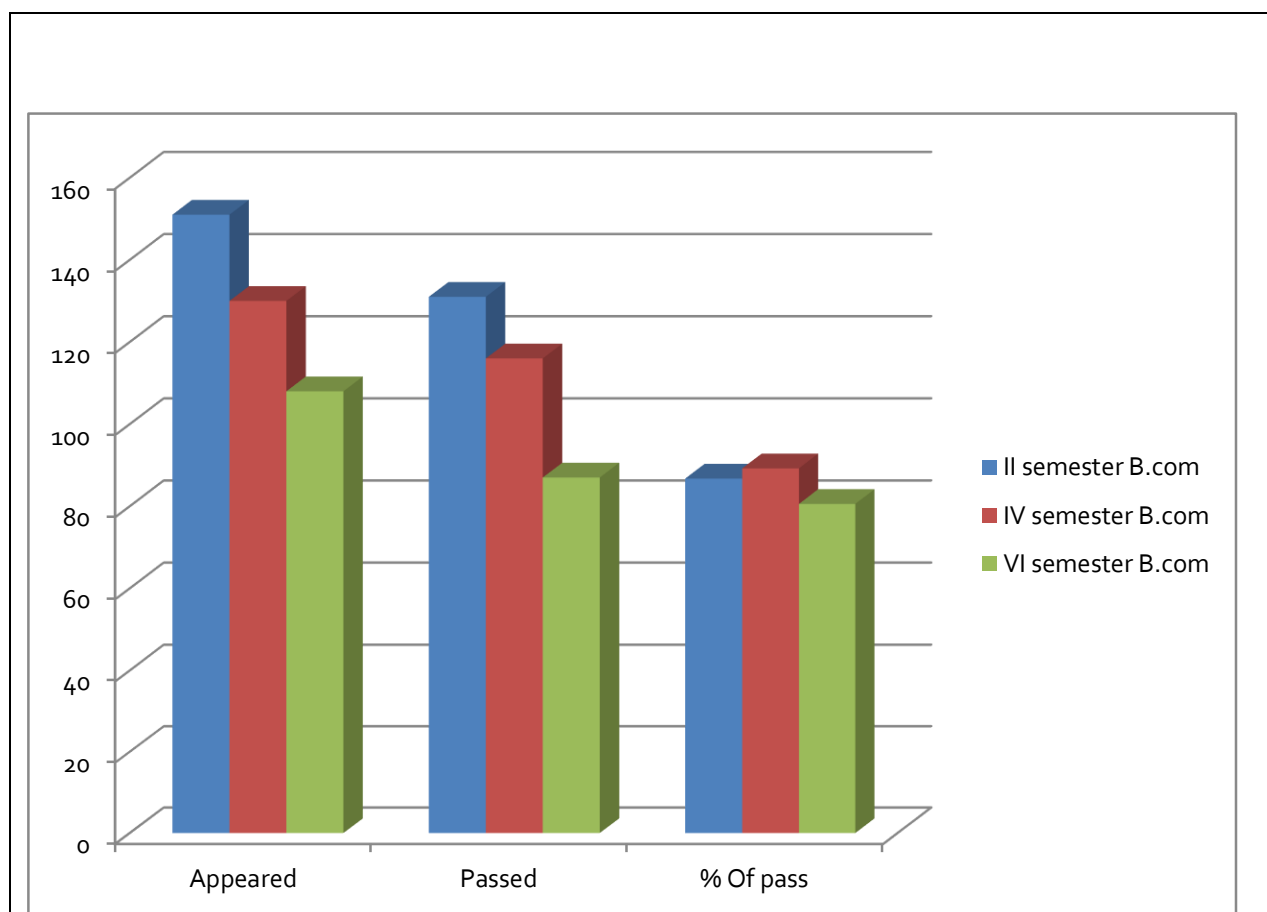


6. RESULT ANALYSIS

APRIL/ MAY 2014

SL. NO	Class	Appeared	Passed	% Of pass
01	II semester B.com	151	131	86.75
02	IV semester B.com	130	116	89.23
03	VI semester B.com	108	87	80.56

Result analysis in Graphical Representation: APRIL/MAY 2014

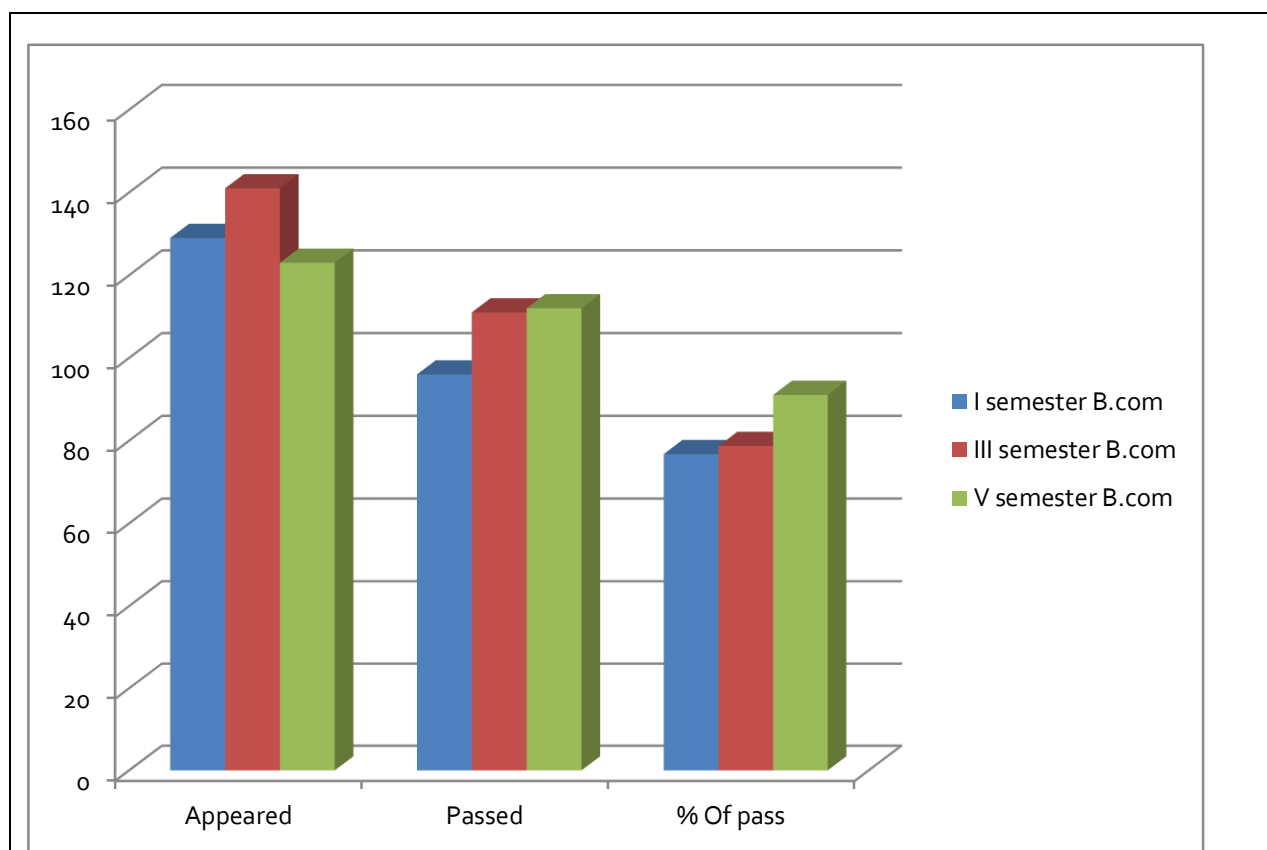


7. RESULT ANALYSIS

NOVEMBER/ DECEMBER 2015

SL. NO	Class	Appeared	Passed	% Of pass
01	I semester B.com	129	96	76.74
02	III semester B.com	141	111	78.72
03	V semester B.com	123	112	91.05

Result analysis in Graphical Representation: NOVEMBER/ DECEMBER 2015

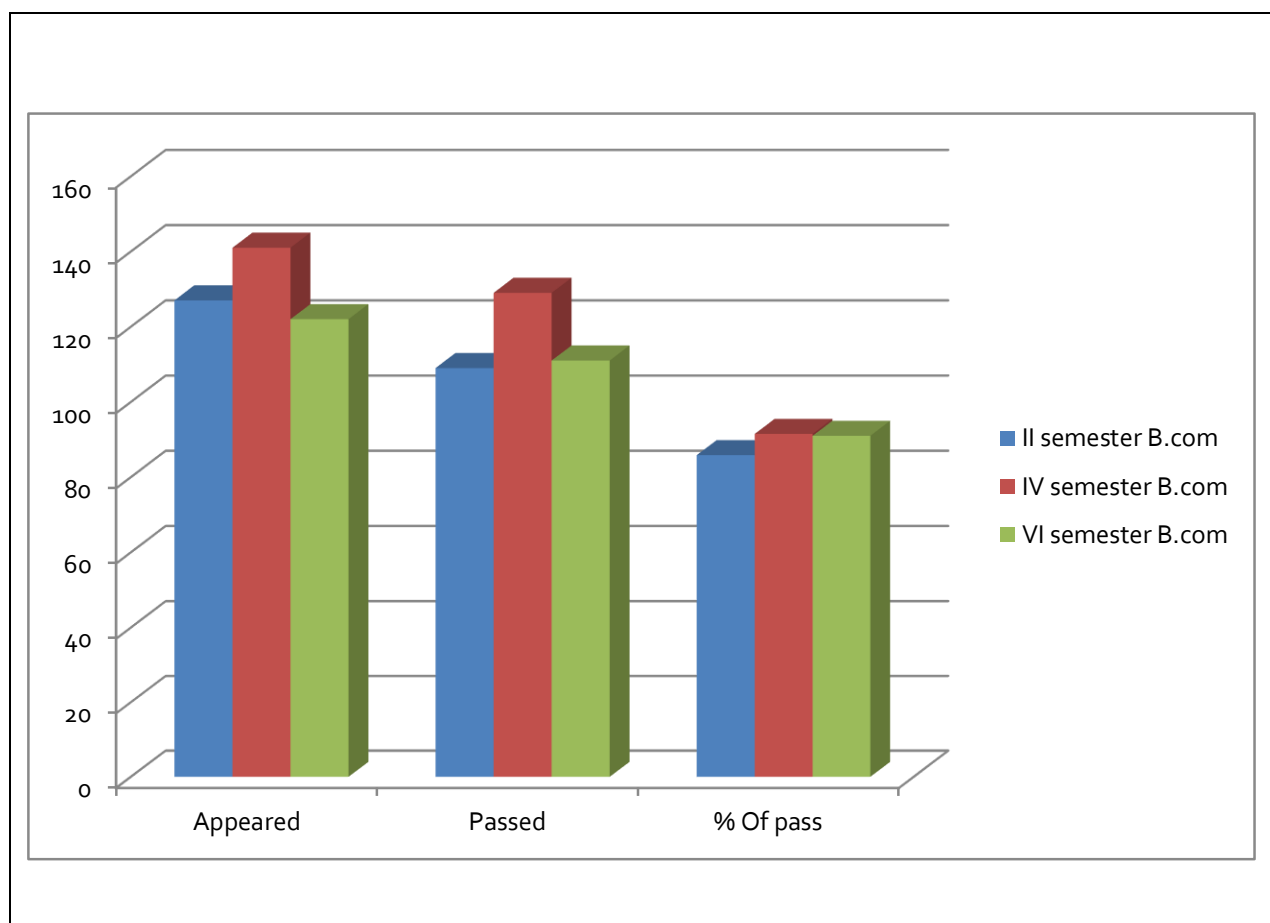


8. RESULT ANALYSIS

APRIL/ MAY 2015

SL. NO	Class	Appeared	Passed	% Of pass
01	II semester B.com	127	109	85.83
02	IV semester B.com	141	129	91.49
03	VI semester B.com	122	111	90.98

Result analysis in Graphical Representation: APRIL/ MAY 2015

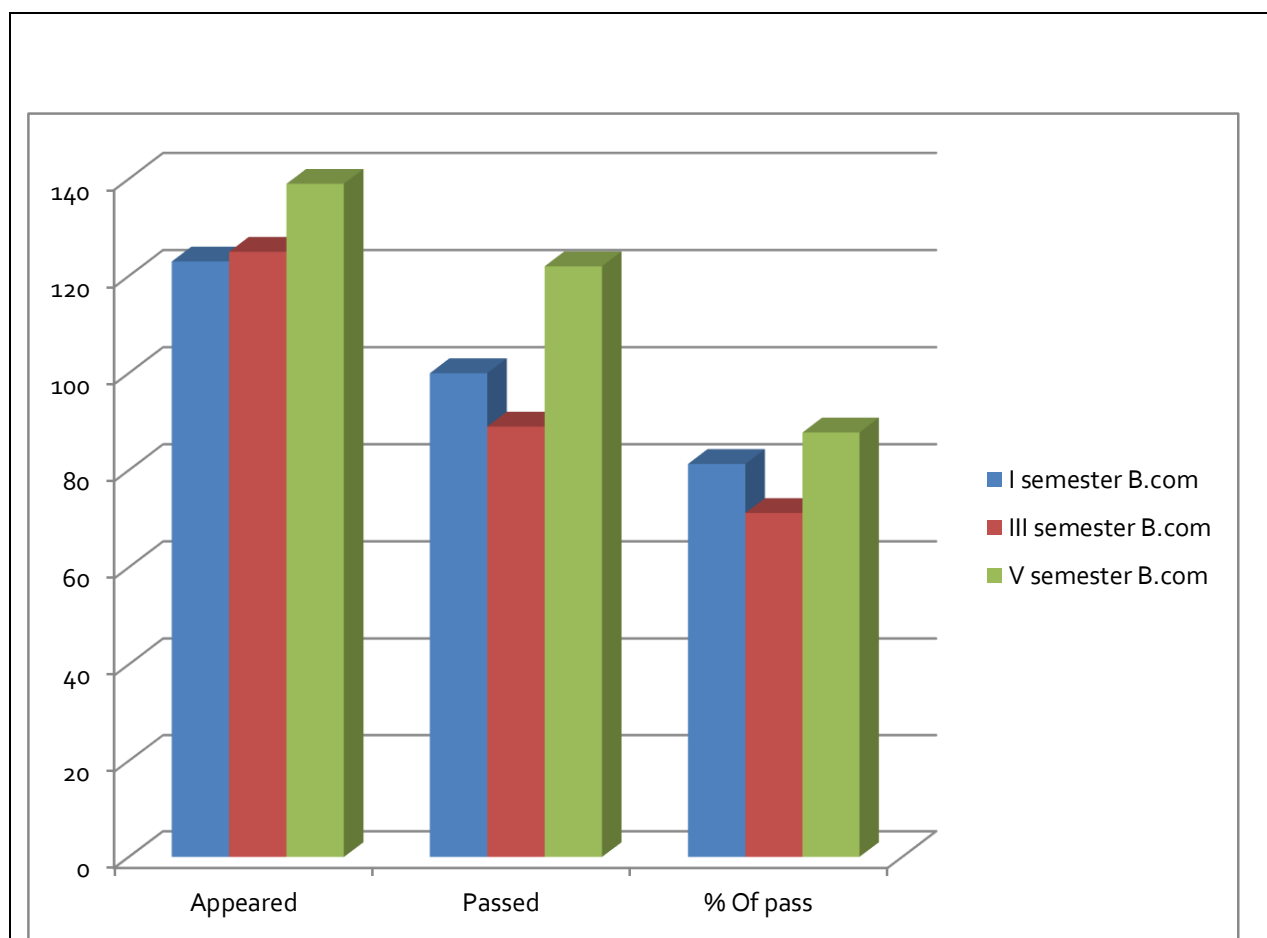


9. RESULT ANALYSIS

NOVEMBER/ DECEMBER 2016

SL. NO	Class	Appeared	Passed	% Of pass
01	I semester B.com	123	100	81.30
02	III semester B.com	125	89	71.2
03	V semester B.com	139	122	87.77

Result analysis in Graphical Representation: NOVEMBER/ DECEMBER 2016

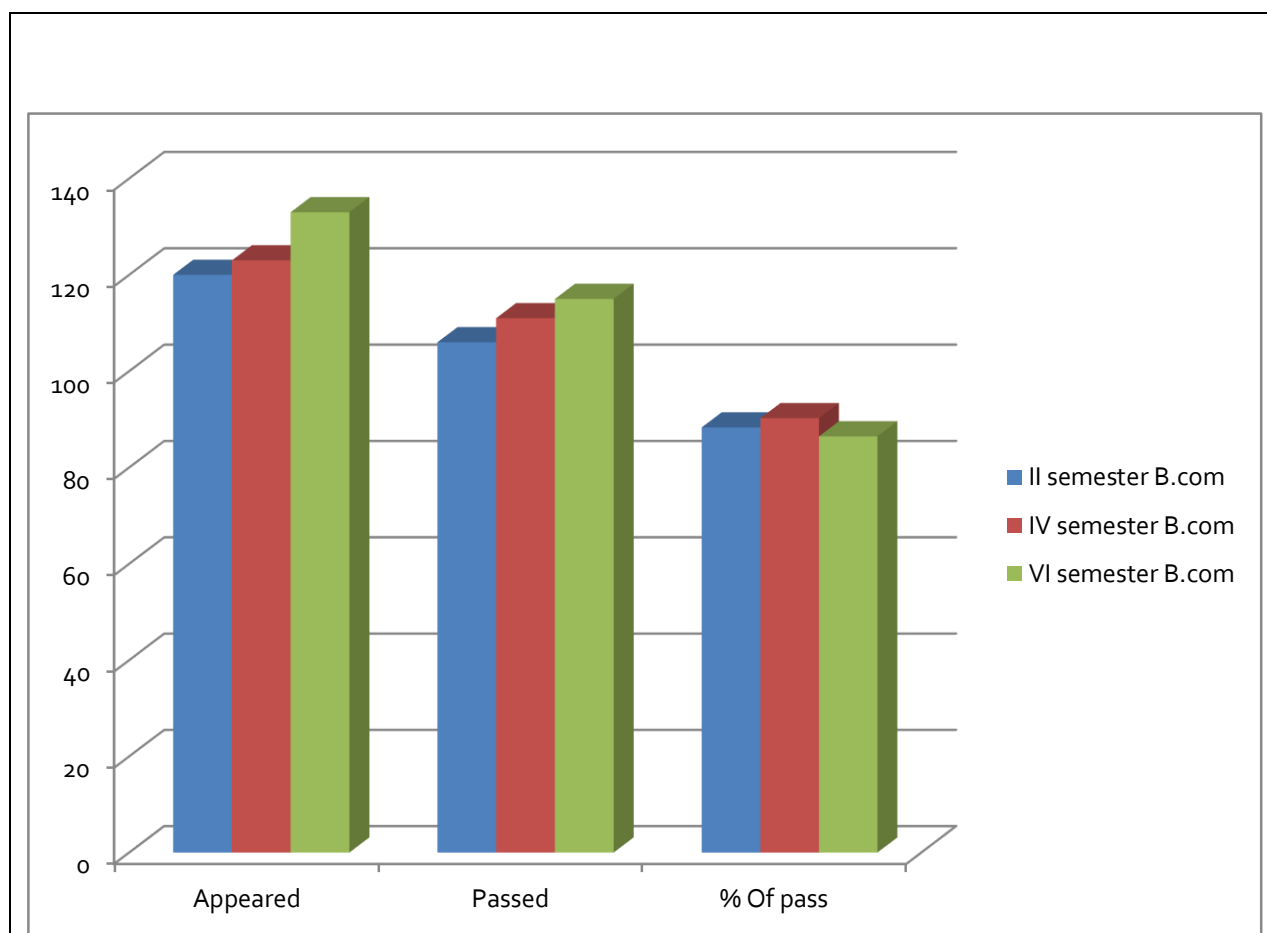


10.RESULT ANALYSIS

APRIL/ MAY 2016

SL. NO	Class	Appeared	Passed	% Of pass
01	II semester B.com	120	106	88.33
02	IV semester B.com	123	111	90.24
03	VI semester B.com	133	115	86.47

Result analysis in Graphical Representation: APRIL/ MAY 2016



SWOC Analysis of the department and future plan

Strengths

- Dedicated staff.
- Willingness to learn and there by Enhance teaching quality.
- Use of Computer based techniques in Teaching.
- Well qualified staff with PhD, M,Phil and KSET
- Meritorious students.
- Getting good number of distinction.
- Pass percentage is more than 85% every Semester.

Weakness

- Rural based student are in majority and hence a natural reluctance and difficult in learning and understanding English medium of lecturing method.
- Lack of industrial presence in the area for the placement of student.

Opportunities

- To increase study circle activities.
- More scope to use modern technological aids in teaching - learning programmes.
- Communication and other skill development programmes for students.
- Competent faculty to meet academic challenge.
- Development of department library resources.

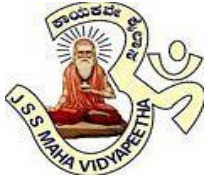
Challenges

- Motivating students to pursue higher education.
- Getting them good placement
- To promote the Indian culture and value based education.
- Personality and skill development of student.

Future Plan

- To conduct National and State level seminars.
- To introduce certificate courses.
- To establish Business lab.
- To start Add-on course in Insurance Management, HRM and Computer Application.
- To start Commerce Club.

JSS MAHAVIDYAPEETA



JSS COLLEGE FOR WOMEN

Affiliated to the University of Mysore & Accredited by NAAC with B+ Grade.

CHAMARAJANAGAR : 571 313

∴ 08226-222076 & FAX: 08226-226505 Website: jsswchn.com E-mail: jsswcc@rediffmail.com

Department Profile



DEPARTMENT OF COMMERCE AND MANAGEMENT

